

# NORTH BAY

2023



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**GROWING  
OUR GREAT  
CITY TOGETHER.**

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**OUR COMMUNITY  
IS NOW STRONGER  
THAN EVER.**

CIB





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*Intro*

# COMMUNITIES IN BLOOM

The City of North Bay, and the Communities in Bloom Committee, are delighted to be back in the Communities in Bloom program!

It's been close to 20 years since we last entered this multi-tiered evaluation process and we're excited to re-enter.

Just a little bit of historical context...

1997 was the official birth date of the North Bay Heritage Gardeners when we received approval from the municipality to save the garden beds at the Waterfront. At the same time, our small committee was busy seeking out volunteers to help with the monumental task of remediating and reviving 53 beds covered in weeds and needing redesign and replacement plants. That led us to a visioning exercise led by facilitator, Wendy Carew. One of our dreams was to enter Communities in Bloom and the Heritage Gardeners followed through with the initiative in 1999!

That year we won an award for community involvement and jumped to national competitors. The program continued for another 4 years, with community leadership.

And here we are again, in Communities in Bloom Ontario 2023, under the leadership of the Clean Green Beautiful North Bay committee, with the support of the Mayor, Councillors, and staff, and the formation of a sub-committee of community leaders representing businesses, institutions, municipality, and residents. Our theme, "Growing our Great City Together!" will be manifested by recognizing existing strategies and implementing new ones, including education and awareness programs, interaction, collaboration, and community-wide participation.

Everyone has been invited to create a welcoming presence in our community, for neighbours, clients, visitors, and the judges who will be in North Bay from July 25th to the 27th.

Waterfront View



## **TO ENCOURAGE PARTICIPATION ALL SECTORS HAVE PARTICIPATED IN:**

### **COMMUNITY-WIDE LITTER FREE PROGRAM**

Ongoing action challenges all sectors to keep properties and public areas free of debris, invasive weeds, and offensive graffiti.

### **STREETSCAPES**

Recognizing beautiful yards, landscapes in neighbourhoods, and storefronts. Get your whole street involved!

Nominate your neighbor, (or yourself) or a business for floral or landscape design and tidiness effort.

All nominees are to receive a doorknocker recognizing their participation.

### **COMMUNITY GARDENS**

Identifying local areas that can be developed to serve micro-communities by creating vegetable gardens and Food Forests and a welcoming aesthetic presence, and social connection opportunities for residents in that area.

### **PUBLIC ART INITIATIVES**

To implement public art that reflects the culture, values, and history of our community and creates a sense of belonging to community members and visitors alike.

### **GREENING SCHOOLYARDS PROGRAMS**

Creating green spaces for children and staff, while providing educational opportunities of the importance of sustainability principles. Raising the bar of kindness for plants and people.

### **SCHOOL BEAUTIFICATION GRANTS**

Clean Green Beautiful awards Schools and other organizations \$1000 for innovative projects to beautify their schoolyards.



## **COMMUNITY RESILIENCE FAIR**

This free family-friendly event is an opportunity for residents, businesses, and community leaders to connect and discover the everyday actions they can take to contribute to a healthy, resilient, and sustainable North Bay. The fair will bring presenters, exhibitors, and Indigenous knowledge holders together to enhance awareness of local initiatives related to climate change, food security, conservation, sustainable business practices, and community well-being.

## **ORCHARDS PROGRAM**

Fruit trees hardy to our Northern Ontario environment have been planted in many locations around the City, maintained by institutions and organizations involved.

AND.... there's much more!

In closing on behalf of the Communities in Bloom committee, we present you with this snapshot of our great City. This will illustrate the diversity of many more efforts and programs in our community and our collaborative efforts to meet the criteria within the competition.

**Hariett Madigan, Co-Chair**  
**Jamie Lowery, Co-Chair**

**On behalf of**  
**North Bay Communities in Bloom Committee**





Waterfront Boardwalk

## Population

North Bay has a population of approximately 52,662 (2021 Census data), and a regional trading area of 112,000, representing people within the districts of Nipissing, Parry Sound, Timmins, Temiskaming Shores, and Cobalt.



# HISTORY OF NB

From its beginnings as a settlement of the Nipissing First Nation, North Bay has been a transportation centre. North Bay lies on the route of the Voyageurs; a famed network of rivers and waterways that led to the interior of North America, along which many legendary explorers traveled in search of fame and fortune.

The Ottawa and Mattawa Rivers' waterway, explored by Samuel du Champlain in 1615, follows an ancient fault in the Canadian Shield that now forms the backdrop for urban North Bay, known as the North Bay escarpment. This escarpment became a barrier to the construction of a trans-continental railway, the Canadian Pacific Railway, and the railway's selected route hugged the shores of Lake Nipissing to avoid this topographic constraint.

The building of the Canadian Pacific Railway, the Canadian National Railways, and the Ontario Northland Railway, established North Bay as the major transportation centre for the region. The arrival of the railways opened new markets for both lumber and the other natural resource activities in the area.

Easy access to primary resources (nickel, iron, copper, gold, platinum, silver and cobalt) drew a wide range of light and heavy industry to the area. As mining and lumber industries developed in the nearby regions, North Bay became a supply and a regional centre for education and health care. North Bay also developed personal and professional services.



Historical Photo North Bay residents



North Bay was incorporated into a city in 1925. In 1968, North Bay amalgamated with surrounding townships to, at that time, become the largest municipality in terms of area in Canada.

Some of the major attributes of North Bay are the quality and diversity of its heritage and natural environment. Residents of North Bay and area enjoy fresh air, abundant clean water, plenty of green space for outdoor activities and low density living with all of the benefits of full urban services. From condo-by-the-lake living, to modern executive-style dwellings, to old-world Victorian housing, living in North Bay is both safe and affordable.

Urban North Bay straddles a land bridge between the Ottawa River watershed and that of the Great Lakes. On its eastern doorstep lies Trout Lake, the headwater of the Mattawa River and the source of the City's drinking water which holds the distinction of supplying some of the best quality drinking water in the province. North Bay's waterfront, on Lake Nipissing, is the heartbeat of the City, featuring a magnificent walkway adorned by beautiful gardens, a museum and a public marina.

North Bay is a great place to live if you enjoy the outdoors and want larger city amenities while maintaining a sense of small, safe community.



[www.northbay.ca](http://www.northbay.ca)



@cityofnbay



@cityofnorthbay





# MESSAGE FROM *Mayor*



## The Corporation of the City of North Bay

200 McIntyre St. East  
North Bay, Ontario  
Canada P1B 8V6

## Office of the Mayor

Direct Line: (705) 474-0400, ext. 2517  
Toll Free: 1-800-465-1882  
Email: [mayorchirico@northbay.ca](mailto:mayorchirico@northbay.ca)

June 28th, 2023

Dear Community member:

North Bay has been invited to participate in the 2023 Provincial competition of Communities in Bloom, "Growing Great Places Together".

The municipality has accepted the invitation, in collaboration with Clean Green Beautiful North Bay organization, local businesses and institutions, and our community residents at large.

We encourage you to join us to grow civic pride, mitigate and adapt to the impacts of climate change, enhance green spaces, strengthen neighbourhoods and increase investment opportunities and tourism.

On behalf of Council, I invite you to join us to do your part to help keep our City cleaner, greener and more beautiful than ever!

"Growing our Great City Together"

Yours truly,

A stylized, handwritten signature in black ink, appearing to read "P. Chirico".

Peter Chirico  
City of North Bay

Peter Chirico  
[mayorchirico@northbay.ca](mailto:mayorchirico@northbay.ca)



Community Lead

# CLEAN GREEN BEAUTIFUL NB



Clean Green Beautiful North Bay (CGB) was established in 2019 by a group of passionate volunteers who wanted to make a positive impact on their community. Their mission is to promote responsible stewardship of the land, water, and community by enhancing civic pride and improving the aesthetics of their city. Their vision is to create a 'Clean, Green, Beautiful' community that is inclusive and engaged, by adding beauty to public, private, and unexpected places. CGB values individual responsibility and encourages volunteers, civic organizations, government officials, corporations, and individuals to address local quality-of-life issues. Their core values include but are not limited to education, environmental protection, beautification of public spaces, the 3Rs (reduce, reuse, recycle), zero waste, and addressing litter and offensive graffiti. They also strive to help fellow citizens maintain their community's beauty, character, and heritage.

The Communities in Bloom project is an excellent way to foster community resilience. Clean Green Beautiful is delighted to continue working towards creating beautiful and sustainable spaces in partnership with the community.



 [www.cleangreenbeautiful.com](http://www.cleangreenbeautiful.com)

 @cleangreenbeautifulnb

 @cleangreenbeautifulnb

Hariett Madigan

[hariettmadigan5@gmail.com](mailto:hariettmadigan5@gmail.com)









# Judges Tour ITINERARY

## DAY 1 - JULY 25TH, 2023



TIME	EVENT	CATEGORY
8:00- 8:10 AM	Hotel Pickup (The Fairfield)	Welcome
8:15- 9:05 AM	Breakfast at Twiggs	Community
9:15 – 10:00 AM	Canadore Sustainable	Environmental Action Tree Management Heritage Conservation Community Landscape Floral Display
10:10 – 10:30 AM	Aviation Centre	Landscape Tree Management Heritage Conservation
10:40 – 11:05 AM	PADDLE	Environmental Action Community Floral Display
11:20 – 11:30 AM	North Bay Mattawa Conservation Authority	Environmental Action Tree Management Heritage Conservation Community
11:40 – 1:00 PM	Nipissing Student Union	Environmental Action Tree Management Heritage Conservation Community Landscape Floral Display



1:15 – 2:00 PM	Miskwaadesi	Heritage Conservation Community Landscape Floral Display
2:10 – 2:20 PM	Nipissing Serenity Hospice	Community Tree Management Landscape Floral Display
2:30 – 2:50 PM	Tree Nursery	Tree Management Environmental Action Community Appearance Community
3:00 – 3:20 PM	Lee Park	Tree Management Environmental Action Community Appearance Community Landscape Floral Display
3:30 – 3:45 PM	176 Lakeshore	Community Appearance Community Landscape Floral Display
3:50 – 3:55 PM	Streetscapes	Community Appearance Community Landscape Floral Display
4:00 – 4:15 PM	Our Lady of Fatima	Tree Management Environmental Action Community Appearance Community Landscape

4:20 – 4:30 PM	Streetscapes	Community Appearance Community Landscape Floral Display
4:45 – 5:45 PM	Hotel Drop-off	
5:45 PM	Hotel Pickup	
6:00 – 7:30 PM	Dinner at Churchill's	Community
7:45 – 8:30 PM	Heritage Carousel and Train	Heritage Conservation Community Landscape
8:45 PM	Hotel Drop-off	

## DAY 2 - JULY 26TH, 2023



TIME	EVENT	CATEGORY
8:00 AM	Hotel Pickup	
8:15 – 8:55 AM	Breakfast at The Empire Retirement Residence	Community Appearance Community Landscape Floral Display Heritage Conservation



9:00 – 9:20 AM	Algonquin Ave Walk through	Heritage Conservation Community Landscape Floral Display
9:30 - 9:50 AM	Gathering Place Garden	Environmental Action Community Landscape Floral Display
10:00- 10:20 AM	Heritage Homes	Heritage Conservation Community Landscape Floral Display
10:30 -11:00 AM	Downtown walk through	Community Appearance Heritage Conservation Community Landscape Floral Display
11:00 - 12:15 PM	Waterfront	Environmental Action Tree Management Heritage Conservation Community Landscape Floral Display
12:30-1:30 PM	The Block for lunch	Environmental Action Community
1:35 – 2:00 PM	Memorial Park	Heritage Conservation Tree Management Community Landscape Floral Display

2:10-4:00 PM	Hotel Drop-off	
4:00 PM	Hotel Pickup	
4:10 – 4:20 PM	Laurier Woods	Tree Management Heritage Conservation Community Landscape
4:25 – 4:40 PM	Northern Pines	Community Appearance Community Landscape Floral Display
4:50 – 5:30 PM	Evening Stroll at the waterfront	Tree Management Heritage Conservation Community Landscape Floral Display
5:30 – 6:25 PM	Dinner at The Boat	Community
6:30 – 8:30 PM	Chief Commanda Cruise	Community
8:30 – 9:20 PM	Live music	
9:30 PM	Hotel Drop-off	

## DAY 3 - JULY 27TH, 2023



TIME	EVENT	CATEGORY
8:00 – 10:00 AM	Breakfast and Discussion	



# **MAP** *North Bay*



Scan to view  
Urban City Map!



”

**GROWING**

*TOGETHER.*

”





Waterfront Marina/Boardwalk

*City Focal Point*

# **WATERFRONT AND DOWNTOWN**

North Bay locals love to showcase their city by taking visitors to the magnificent Waterfront, which has become a flagship attraction, and for good reason. In a world where our lives can be hectic, the Waterfront offers a much-needed escape for thousands of people who visit the area regularly.

During the summer months, the Waterfront is used for a variety of activities such as swimming, boating, fishing, rollerblading, and taking in the stunning Lake Nipissing sunsets. When winter arrives, the Waterfront transforms into a top destination for ice-fishing, cross-country skiing, and snowmobiling.

The Waterfront also conveniently leads to the downtown and connects users to other recreational facilities such as the rotary splash pad, the museum playground, and basketball courts along with the regional farmers market and main street businesses.



## EVENTS

Summer events such as Armed Forces Day, Canada Day, Summer Concert Series, Arts and Culture Series, Movie in the Park, Culture Days, Bay Block Party, The Farmers Market, butterfly release, regattas, and running races. Winter events such as snowmobiling, cross-country skiing, kite surfing, and the internationally renowned Ice Follies - a biennial festival of contemporary and community engaged art shows on the ice.

## AMENITIES

On the shores of Lake Nipissing, there are two miles of walkways surrounded by lush gardens and lots of parking. The marina offers 210 boat slips and is the home port for the Chief Commanda II – famous for its sunset cruise tour. The waterfront also boasts picnic shelters, band shelters, public washrooms, plenty of sandy beaches, the Heritage Carousel and mini train, A.C.T. Playground, beach volleyball courts, and the Kate Pace Way (21 km multiuse/bike path).

Chief Commanda Cruise



Pedestrian Underpass Planters



## LINKS



**CULTURE DAYS**



**BAY BLOCK PARTY**



**FARMERS MARKET**



**ICE FOLLIES**



**MARINA**



**KATE PACE WAY**



**CHIEF COMMANDA**



**HERITAGE RAILWAY**

**For more insight on North Bay's tourism attractions visit Tourism North Bay!**

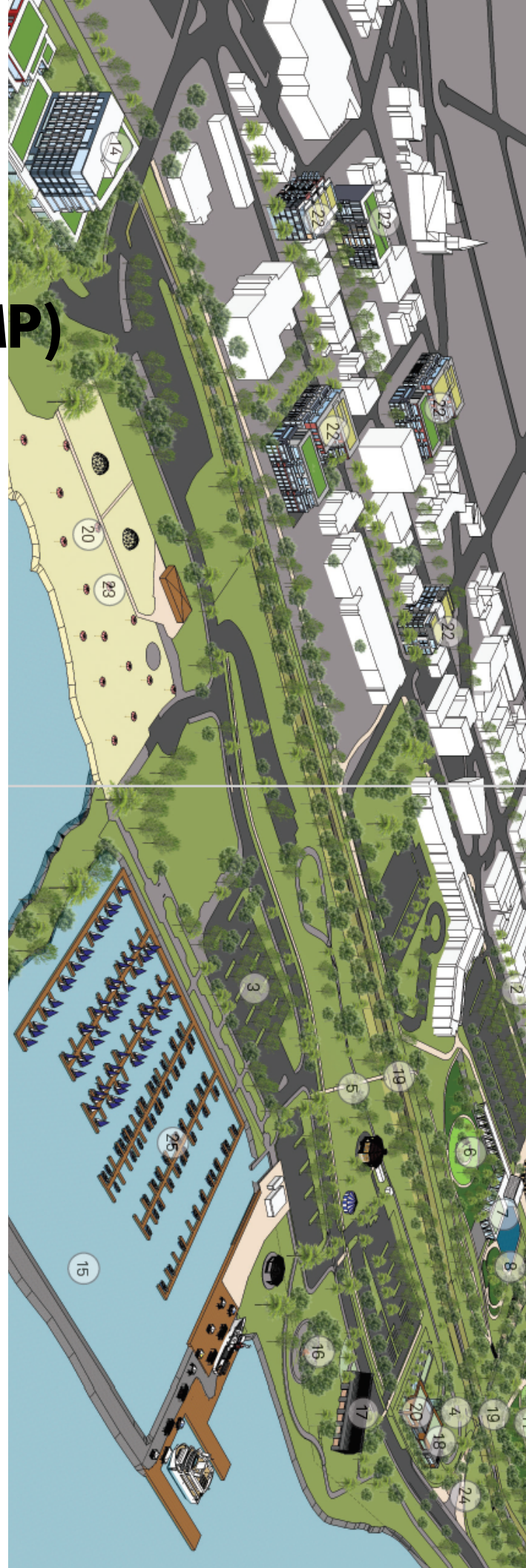


# *Implementation of the* **DOWNTOWN WATERFRONT MASTER PLAN (DWMP)**

This Downtown Waterfront Master Plan is a long-term plan that capitalizes on opportunities to forge improved connections between the downtown and the waterfront, to reflect North Bay's Indigenous history in meaningful ways, and to create new centres of activity (both indoors and outdoors) that can maintain a vibrant downtown and waterfront year-round.

North Bay is fortunate in having a large and publicly accessible waterfront near a vibrant downtown. This asset is much loved by residents and appreciated by visitors which contributes to North Bay's reputation as a dynamic centre in Northern Ontario. The downtown and waterfront are key drivers of North Bay's continued economic development and vitality. Together, they contribute to providing a high quality of life for residents.

The DWMP includes 28 recommendations for projects ranging from policy review & creation, cultural, recreational, infrastructure and private & public sector development projects. Recommendations for key projects are categorized as immediate, short, medium, and long term. It is expected that future revitalization will not precisely follow the concept plan but will evolve to meet the needs of the City and the Study Area.





For more information, visit [www.northbay.ca/dwmp](http://www.northbay.ca/dwmp).

## HISTORY/TIMELINE

**2016** – Master Plan was commissioned and was carried over a 10-month period

**2017** – Final draft of the Master Plan was presented to City Council

**2018** – Policies in the Official Plan were amended to reflect key policy recommendations in the Master Plan

**2018** – The zoning By-law was amended to reflect the zoning recommendations in the Master Plan

**2019** – City Council adopted the Master Plan as a vision for the Downtown Waterfront redevelopment and long-term capital planning

## NOTABLE PROJECTS

Project	Year	Project Type	Details	Status
Growth Community Improvement Plan (GCIP)	2020	Policy Review/Creation	Visit <a href="http://www.northbay.ca/gcip">www.northbay.ca/gcip</a>	Complete
Parks Master Plan	2021	Policy Review/Creation	Visit <a href="http://www.northbay.ca/parksmasterplan">www.northbay.ca/parksmasterplan</a>	Complete
Outdoor Multi-Use Recreation Courts	2021	Recreation	Visit <a href="http://www.northbay.ca/MUcourts">www.northbay.ca/MUcourts</a>	Complete
Rotary Splash Pad	2021	Recreation	Visit <a href="http://www.northbay.ca/splashpad">www.northbay.ca/splashpad</a>	Complete
Main Street Reconstruction (Making Over Main Street)	2023 – present	Infrastructure	Visit <a href="http://www.northbay.ca/mainst">www.northbay.ca/mainst</a>	In Progress
All-Wheel Park	2023-2024	Recreation	Visit <a href="http://www.northbay.ca/media">www.northbay.ca/media</a>	
Nautical-Themed Playground	2023-2024	Recreation	Visit <a href="http://www.northbay.ca/media">www.northbay.ca/media</a>	

## SUMMARY

# DEVELOPMENT OF THE WATERFRONT PARK

Originally the territory of the Anishinaabeg, the community of North Bay was established on the Great North Bay of Lake Nipissing with the arrival of the Canadian Pacific Railway (CPR) in 1882. It's foundation as a railway town was further entrenched when it was chosen as the southern terminus of the Temiskaming and Northern Railway in 1902 with the Canadian National Railway (CNR) extended to serve Cobalt silver mining in 1913.

Like many Canadian centres, the CP railway was constructed along the shoreline. The shoreline was utilitarian and not recreational. Over time, people became interested in reclaiming the waterfront of cities for recreational opportunities and to contribute to the quality of our environment and quality of life.

In 1962, City Councilor Bruce Goulet first introduced the idea of waterfront park development. As mayor in 1972/73 Mr. Goulet worked to further advance the idea, but the project was cost-prohibitive. In 1985 the Provincial and Federal governments joined the City of North Bay in funding the creation of North Bay's waterfront parkland and Memorial Drive. The design was completed in 1986 and the construction in 1987. The significant waterfront development included: beaches, a playground, a small craft marina, landscaped waterfront promenade, a band shell, and picnic shelters.

In 1997, an Educational Horticultural Program began using the Waterfront as a living classroom. In the spirit of community caring, sharing, and learning, groups of five to ten people were teamed up with a master gardener as their instructor. These teams of gardeners took on the task of enhancing the garden beds while learning about horticulture and the environment.



Waterfront Garden



The Downtown Waterfront Master Plan (DWMP) includes several recommendations that relate to the waterfront park and its general surroundings. These include but are not limited to: reviewing policy and licensing requirements for more retail & food vendors at the waterfront, adding another pedestrian connection from the downtown to the waterfront and the creation of a cultural gathering place & restaurant at the waterfront.



The Boat Restaurant

## HISTORY OF MAIN STREET

### THE BIG DIG

In 1983, North Bay, Ontario completed construction of over 14,000 square meters (150,000 sq. ft.) of interlocking concrete pavement on a 1 km section of downtown Main Street. The project, affectionately known as 'The Big Dig' was completed in seven months of construction at a cost of \$3,300,000.



Main Street, 1983

# MAIN STREET RECONSTRUCTION

After nearly 40 years, the City is embarking on another project in the Downtown to revitalize Main Street. The last major renovations to Main Street were completed during the 1980s during the 'Big Dig' and much of the surface infrastructure has reached the end of its life and requires replacement. This includes interlocking brick roadways and sidewalks, curbs, and gutters, retaining walls, stairs, railings, benches, and lighting.

The first phase of the reconstruction began in May of 2023. The work will take place on Main Street from Sherbrooke Street to Cassells Street and on Ferguson Street from Main Street to Oak Street.

Work will include an enhanced streetscape treatment to better integrate the downtown with the waterfront. Elements such as concrete accents, new furnishings, festoon lighting, signage, banners, and new trees will create an enhanced pedestrian experience and contribute to retail vibrancy.



Main Street



Concept Plan



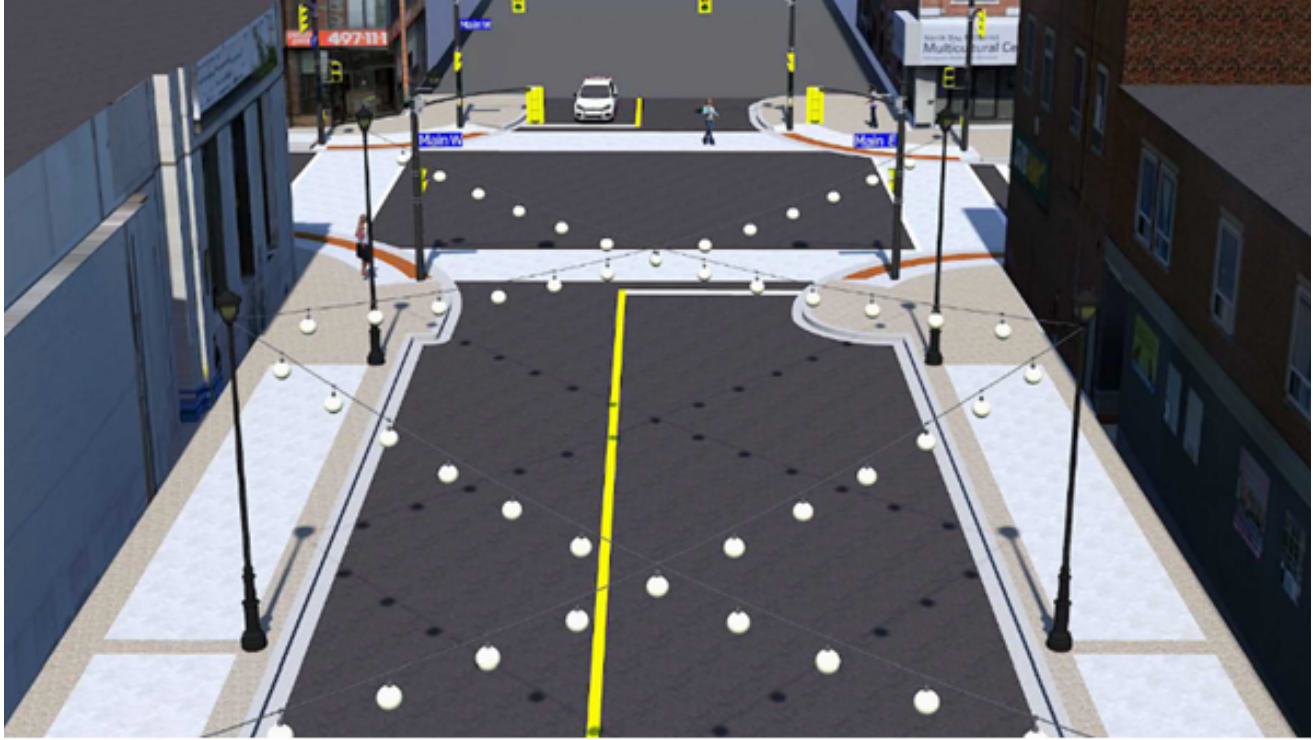


**Pedestrian midblock crosswalk with festoon lighting and concrete banding & exposed aggregate sidewalks.**



**Intersection of Main St. and Ferguson St.**









**Festoon lighting over Ferguson St between Main St. and Oak St.**



Multi-Use Recreational Courts

 Joel Therrien  
 joel.therrien@northbay.ca

 Beverley Hillier  
 beverley.hillier@northbay.ca





CGB Volunteer

*Residential/Community*

# COMMUNITY APPEARANCE

## LITTER PICKUPS

Clean Green Beautiful (CGB) has engaged an army of volunteers and delivered over 26,000 bags for community litter pickups since 2019! This includes thousands of volunteers from youth to seniors, from all walks of life.

Additionally, 20 regular litter crews have taken responsibility for keeping their adopted neighborhoods clean. Several organizations, businesses, institutions, and municipality have volunteered their time to help with this initiative. CGB also organizes two Community Wide Cleanups annually, and it's heartening to see a positive shift in the community's attitude towards littering. Among the many volunteers are the North Bay Police Department, 22 Wing, OUTloud North Bay, RBC, Heritage Gardeners, Downtown North Bay & Waterfront, The Rotary Club of North Bay and Nipissing, NBMCA, NLCC Cadets, and several others.

Additionally, CGB urges locals to report any large litter items they come across by filling out a form, which will directly notify the city. Miller Waste offers a complimentary pickup service for CGB waste bags on residents' regularly scheduled pickups as part of their in-kind sponsorship.



Women Living Fit Group - Monthly Litter Pickup



## WEEDS BEGONE

Vision 2025, a group of concerned citizens in favor of improving the inner city, extended an invitation to CGB to gather volunteers for an urban Weeding Blitz. Nearly 100 volunteers successfully cleared 13 planter beds along Algonquin Ave and Cassells St. The event was so successful that CGB co-hosted a second event!



Weeds begone volunteers



Weeds begone volunteer

## Business CLEAN SWEEP

Local businesses were challenged by CGB to sweep their storefronts together at 10:00 am. Everyone was encouraged to participate in the sweeping challenge, whether you work from home, a downtown location, an institution, or a shared office building.




### LET'S GET TO SWEEPING!

**JOIN US IN THE CLEAN SWEEP!**  
Starting May 1st, we encourage all businesses to sweep their storefront at 10:00 am!

A Clean Green Beautiful business initiative in support of Communities in Bloom 2023!

 @cleangreenbeautifulnb  
 Clean Green Beautiful North Bay  
 cleangreenbeautifulnb@gmail.com  
 www.cleangreenbeautiful.com

Find us on Social Media and stay up-to-date on community initiatives!





Promotional Poster



## DIA BEAUTIFICATION GROUP

Beautification Subcommittee of the Downtown North Bay and Waterfront (DIA) to ensure community appearance in the core of our city.



Learn more about the DIA!

## LOANER LITTER PICKUP KITS

Main Supply Goods & Refillery located on Main Street offers Loaner Litter Pickup Kits for convenient community use.

**DO YOUR PART!**  
Loaner Litter Pick-up Kits now available downtown at  
**Main Supply Refillery & Goods!**

154 Main St. West  
North Bay ON  
@main\_supply  
(705) 478-6472

Stop by the Refillery and borrow a kit, together we can take action to help better our community!

@cleangreenbeautiful  
Clean Green Beautiful North Bay  
cleangreenbeautiful@gmail.com  
www.cleangreenbeautiful.com

Find us on Social Media and stay up-to-date on community initiatives!

Promotional Poster

## Institutions

### CAMPUS CLEANUPS

Every year, Canadore College, Nipissing University Student Union (NUSU), and multiple high schools, such as St. Joseph Scollard Hall and Odyssee organize litter cleanups within their institute premises and the city.





## *Municipality* **POLICIES AND BY LAWS**

The City of North Bay has implemented various by-laws and policies to ensure that the city maintains its optimal appearance. Public Works and Parks Management prioritize tidiness and adhere to policies such as anti-litter, anti-graffiti, sidewalk maintenance, pothole filling, street sweeping, weed removal, and more. The city of North Bay collaborates with organizations like the North Bay- Mattawa Conservation Authority to keep conservation areas in prime condition, and Clean Green Beautiful North Bay to make aware of any Large Litter items to be picked up by the city on municipal property.

**The City of North Bay sustainably removes weeds! Check it out by scanning the QR code!**



Foam stream Weed Removal



**For more information on city  
policies and by-laws, scan the QR code!**



**Public Works**



**publicworksdispatch@northbay.ca**

Waterfront View







*Residential/Community*

## ENVIRONMENTAL ACTION

Educating others about sustainability has been an essential value for the community group Clean Green Beautiful North Bay. The 6rs, reduce, reuse, recycle, refuse, and rethink has encouraged volunteers to take initiative. Litter pickups were just the beginning of the journey. CGB and volunteers have expanded their initiatives to commit to the well-being of the environment.

### FOOD FORESTS

7 orchards have been planted in the community. Implementing sustainable ways to source food for our community and come together. Orchards are located at Canadore College Commerce Court Campus, Canadore College Residents, NUSU, Nipissing Serenity Hospice, Thomson Park, Mother St Bride Catholic Elementary School, and Odyssee High School.



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Canadore College Orchard Plant



Silver Birches Public School Tree Plant



## COMMUNITY GARDENS AND GREEN HOUSES

There are two community gardens in the city, namely The Gathering Place Garden situated on Algonquin Ave. These gardens provide freshly grown vegetables, fruits, and herbs to the Gathering Place kitchen. The gardens are open for learning and volunteering opportunities, and many community partners and volunteers contribute their time and effort to these gardens.



The Gathering Place Gardens

The Northern Pines Transitional Housing Facility has a beautiful garden that has caught the attention of its clients, who have expressed a keen interest in caring for it. The facility now has 4 garden beds and several vegetable gardens.

PADDLE is a program that has a positive impact on the community by promoting the integration of individuals with developmental disabilities in a supportive and accepting environment. The program includes a greenhouse where individuals learn about the importance of green spaces.

P A D D L E

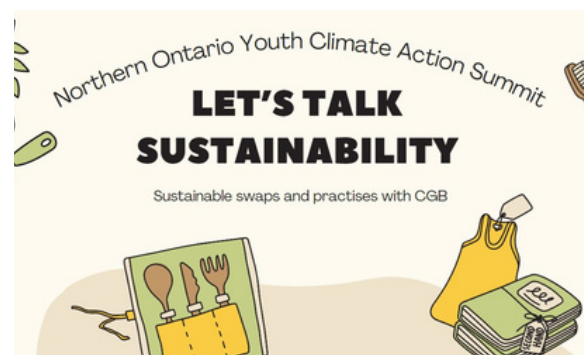
Providing Adults with Developmental Disabilities  
Lifelong Experiences



**Read more about the Northern Pines Project here!**

## SUSTAINABILITY WORKSHOPS

Clean Green Beautiful has organized sustainability workshops for community groups and organizations. A noteworthy event was their involvement in the Youth Climate Action Summit organized by Science North.



Workshop Presentation

# Business

## EARTH IN A NEST

Earth in a Nest was developed to identify Eco-Age friendly community businesses following the principles outlined by the United Nations Sustainable Development Goals and the Global Compact Network. Their mission is to identify, encourage, assist, and promote businesses that commit to and move forward with Eco-Age-friendly best practices. Many local North Bay businesses are a part of Earth in a Nest, some include gd2go, Main Supply Goods & Refillery, The Farm, and Splurge Fine Clothing.



Earth in a Nest



**91 LOCAL BUSINESSES!  
SCAN TO LEARN MORE!**

## FARMERS MARKET

The North Bay Farmers Market is a place where the community comes together to support local businesses and buy produce, supplies, and goodies sustainably. The market runs year-round, during the summer it takes place at the Museum on Ferguson Street and is open Wednesdays from 10:00 am to 2:00 pm and Saturdays from 8:30 am to 1:00 pm. In winter months the market takes place at the Kennedy Building.



Booth at Farmers Market



## GREEN VISION DEVELOPMENTS

Founded in 2010 by Brannyn Hale, Green Vision Developments is building better, smarter, and for the future. Inspired by the elegance and intelligence of nature, GVD is a conscientious real estate development firm delivering on the demand for better living. GVD projects promote healthy, active lifestyle with minimal carbon footprint. Focused on limiting urban sprawl, increasing density and reinstalling the sense of community that make cities great, projects are located in the core of the city and include restorations of historic and heritage designated buildings to bring hundreds of people back to where it all started; downtown.

Restoring old buildings into vibrant destinations is only one part of a broader master plan. The premier condo development known as Vision Park North is setting the bar for sustainability and quality of life. Using materials like Mass timber that actually sequesters carbon and building to Passive House standards not only makes for lower cost of ownership and higher residual value, it actually improves the health of its occupants.

Building high performance buildings is one thing, but understanding how we can create the best urban environment involves collaboration and consideration of how private spaces engage with public. The intent is to improve public spaces through private developments like Vision Park North.

The aim is to create a place where future, technology, people and nature all come together. How can we use this project to not just create a sense of community, but a real identity. To breakthrough all the issues we have involves giving people a sense of purpose and at the end of the day, the climate crisis is what it's all about.



# *Institutions*

## **CANADORE COLLEGE**

Canadore College is set to achieve carbon neutrality by 2031. A Canadore that embeds the SDGs into its core, promotes well-being through thoughtful action, and educates to inspire the leaders of tomorrow. Notable initiatives are the following.

### **COLLEGES AND INSTITUTES CANADA (CICAN) IMPACT-CLIMATE LIVING LAB**

Colleges and Institutes Canada put a call out for institutions to develop living lab projects that demonstrate ways to implement GHG emission reductions in areas that include food, waste, transportation, green building/landscape, and Indigenous knowledge and practices.

Canadore was selected as one of ten living labs nationwide. The project ran from September 2022 until April 2023 and focused on sustainable food production using our off-grid grow pod.

#### **The project goals were:**

Reduce embodied carbon associated with procurement by increasing the fresh produce supplied to our School of Culinary Arts. Consult with the Indigenous community to determine their needs. Grow the produce identified through consultancy and conduct nutritive testing comparing soil grown to hydroponically grown produce.

This project helped to offset 1841.22 kg CO<sub>2</sub>e. Equivalent to 4,570 miles driven by a passenger vehicle (EPA, 2023).

Inside Canadore College Living Lab



Outside Canadore College Living Lab



**MORE ON  
SUSTAINABLE  
CANADORE!**



## SDG ACCORD

The SDG Accord is a commitment to inspire, celebrate, and advance the critical role that education has in delivering the United Nations Sustainable Development Goals (SDGs) and the value they bring to governments, businesses, and wider society.

Both Canadore College and Canadore Students' Council are signatories making them part of only a handful of institutions within Canada to commit as both an institution and student government.



SDG goals

## SUSTAINABILITY SUMMIT

In May 2022, Sustainable Canadore collaborated with Earth in a Nest Business Collaborative to host the region first ever Sustainability Summit. The two-day event brought together community members, businesses, and expert speakers from as far as the United Kingdom to discuss all things sustainability.

Day one focused on the SDGs, protecting the environment, food insecurity, reducing carbon emissions, and an Indigenous perspective. Day two focused on sustainability as a business and brought together a panel of local businesses to discuss their approach.

The event included lunch, refreshments, and sustainable gift bags. It was free and open to the entire community. Unlike most conferences, the intent was not to gain revenue or recuperate costs. The intent of this event was to bring the community together to discuss an important topic.



Jesse Russell Sustainability Summit

## FILL IT FORWARD PROGRAM

With the generous support of Canadore Students' Council, Canadore College launched the Fill it Forward program on campus as a means to reduce (with a goal to eliminate) the use of single-use drinkware on campus.

Reusable mugs and sustainably made bottles are available across North Bay and Parry Sound campuses and come equipped with a scannable tag. With each scan, a charitable donation is made to support worthy causes that protect the environment and deliver clean water and food to those in need.

It also shows the impact of 5 environmental metrics: CO2 Emissions, Energy Use, Ocean Plastic, Landfill Waste and Land Use. All proceeds collected help to fund annual bursaries for students in need.

## NIPISSING UNIVERSITY

Nipissing annually invests in energy-saving projects designed to reduce the university's carbon footprint. Items such as HVAC automation systems optimized for more efficient heating and cooling, proximity sensor LED lighting systems to reduce energy consumption, aging building envelope components replaced with higher R-value insulation to reduce heat loss, as well as touchless washroom fixtures to reduce water waste have all had a positive impact. The RJ Surtees Student Athletics facility contains a fully functioning 'living wall' that cleans VOCs from recirculated tempered air saving heating and circulation energy.

Nipissing has also banned the sale of plastic water bottles on campus. Instead, there are water fountains and refill stations located across campus.



Jesse Russell



[jesse.russell@canadorecollege.ca](mailto:jesse.russell@canadorecollege.ca)





## NUSU

NUSU recently introduced two bee hives, lovingly named "The Hivey League," to promote pollination around the building. This initiative not only benefits the local flora but also provides hands-on experience for faculty and students in Biology and Environmental Science programs. The grounds also foster a community garden accessible to students.



Sarah McGowan



communications@nusu.com



NUSU Bee Hive

## BEAUTIFICATION PROJECT GRANT

The Clean Green Beautiful program offers \$1000 to schools and organizations that formulate innovative projects to beautify and green their schoolyards. This initiative is sponsored by A&W. This season, St. Alexander improved a garden with native plants, Silver Birches created a pollinator garden, and St. Joseph Scollard Hall expanded on its sustainable courtyard, which includes a greenhouse.

SJSH Beautification Project Garden







St Alexander Beautification Project



Thank you card from Silver Birches



St Alexander Beautification Project

## Municipality

### WASTE DIVISION STRATEGY

The Waste Diversion Strategy seeks to identify and implement strategies to expand participation in recycling/waste reduction initiatives and increase waste diversion from the City of North Bay Merrick Landfill site. The status of the Waste Diversion Strategy is updated annually, with a 5-year full review.

The waste diversion plan reviews current waste diversion programs the city has in place and calculates the current waste diversion rates. The plan then lays out goals and plans for the 5 year period to help increase the City's diversion rate.



## ELEMENTARY SCHOOL OUTREACH PROGRAM

North Bay's Waste Diversion Outreach Program provides the opportunity for elementary school students to learn about the City's waste diversion programs through a fun and interactive approach using the 6R's (Rethink, Refuse, Reduce, Reuse, Repair and Recycle). Presentations focus on programs that the City has in place to help divert waste from the Merrick Landfill site, including the Household Hazardous Waste Depot, electronics recycling, leaf and yard waste drop-off, mattress recycling, and the Blue Box recycling program.

As part of the program, students are asked to create artwork to help educate and remind North Bay residents how they can divert waste from our landfill. Every Wednesday of the school year a new Waste Diversion Spotlight is posted on the City's Social Media pages. The art created by the students help remind residents how to divert waste from our landfill.

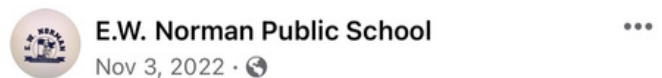
During the 2022/2023 school year, the Waste Diversion Outreach Program has presented in front of 41 classes.



Morgan from St. Luke's School wants to let you know that if we don't practice the 6 R's of Waste Diversion, our landfill could be at its limit in 16 years. The 6 R's of Waste Diversion are Rethink, Refuse, Reduce, Reuse, Repair, and Recycle. We can all help to make a difference.

Waste Diversion Outreach Program. The program provides elementary school students an opportunity to learn about the City's waste diversion initiatives in a creative and interactive way by utilizing the 6R's (Rethink, Refuse, Reduce, Reuse, Repair, and Recycle).

For more information visit: <https://www.northbay.ca/services-payments/garbage-recycling/waste-strategy-and-initiatives/education-outreach>



Thank you Victoria Thomas, Environmental Control Officer with the City of North Bay for talking about Waste Diversion with our Gr. 3/4 class today! We look forward to launching our paper recycling program next week!



Student Example Social Media Post

School engagement Social Media post

## APPS AND CALENDARS

The City of North Bay maintains a garbage and recycling webpage and app to help educate residents on our waste diversion programs. The app notifies residents of their waste and recycling pick up dates and promotes special waste diversion days (Christmas tree program, goods exchange day, leaf and yard waste, mattress recycling day). The app also has a 'what goes where' section that allows residents to type in a product/waste and the app will let them know if it is part of our waste diversion programs.

The City's garbage and recycling website promotes our waste diversion programs, and provides information on our waste facilities, and services.

The City of North Bay produces an annual garbage and recycling calendar. The calendar provides residents with the garbage and recycling schedule for their neighbourhood and educates residents on our waste diversion programs. Each month focuses on a way residents can help divert waste. There are months that provide information on diversion programs (recycling, hazardous waste, yard waste, scrap metal, electronics), and months that promote ways residents can produce less (sustainable fashion, low waste holidays, creating a garden). The calendars are mailed to each resident, and a PDF copy is available on our website.



Calendar Cover



## **POLICIES AND BY-LAWS**

The City of North Bay has implemented a 2-bag limit for curbside residential garbage pickup on a weekly basis. Decreasing the bag limit down to 2 bags per week encourages residents to participate in the City's waste diversion programs to stay within the limit. The City's contractor for waste pick up will not pick up additional bags unless the resident has purchased bag tags and placed them on the additional bins/bags.

The City of North Bay implemented a textile ban from the Merrick Landfill in 2020. The city encourages residents to donate or sell items they no longer need, to repair or find alternate use for items, and to purchase items that will last longer creating less waste. The city provides information on textile waste and a list of donation bin locations on our website.

Schedule D of the City's Waste Management By-Law lists the following items as not being accepted at the Merrick Landfill – pathological waste, biomedical waste, hazardous waste, liquid waste, appliances containing CFCs or refrigerants, tires, and corrugated cardboard. The landfill staff can turn away loads containing the above-mentioned banned items.

## **WASTE REDUCTION PROGRAMS**

The City of North Bay has multiple waste reduction programs. An E-Waste recycling drop-off at 112 Patton St. This program operates 12 months a year and there is no charge for drop-offs. In 2022 the City diverted 127.5 Metric Tonnes of E-waste from the landfill.

Permanent year-round Household Hazardous Waste Depot located at 112 Patton St. There is no charge for residents to use this program. The HHWD diverts items such as paint, batteries, oil, fuel, adhesives, pharmaceuticals, pesticides, fertilizers, acids, bases, and lighting.



Yard waste drop-off program is located at 112 Patton St. and at the Merrick Landfill. This program operates from April to November (weather dependent) and there is no charge for residents to use the program. In 2022 the City diverted 1,015 Metric Tonnes of leaf and yard waste from the landfill through this program.

The leaf and yard waste that is collected as part of the City's Yard Waste program is converted into compost which is then sold to the public to use in their gardens. The compost is also used for City maintained gardens.

Wood and brush are chipped and used as cover or compost. In 2022 the City diverted 3,467 Metric Tonnes of wood and brush from the landfill.

Christmas Tree drop-off program that operates at 1399 Franklin St. Christmas trees can be dropped off free of charge during the first two weeks of January each year. Trees that are collected from this program have in the past been used by the fire department for training purposes. The city has since reached out to the NBMCA to develop a habitat rehabilitation program with the trees.

Scrap metal recycling drop-off is located at 112 Patton St. and Merrick Landfill. This program operates year-round and there is no charge to residents. In 2022 the City diverted 445.65 Metric Tonnes of scrap metal from the landfill.

Mattress Recycling drop-off program at the Merrick Landfill. The mattresses can be dropped off year-round with a fee to help cover the cost of transportation. The mattresses collected are sent off-site for recycling. In 2022 the city also hosted a one-day local mattress drop-off day to save the trip to the landfill. In 2022 the city diverted 5011 mattresses from the landfill.





## **WATER AND ENERGY CONSERVATION**

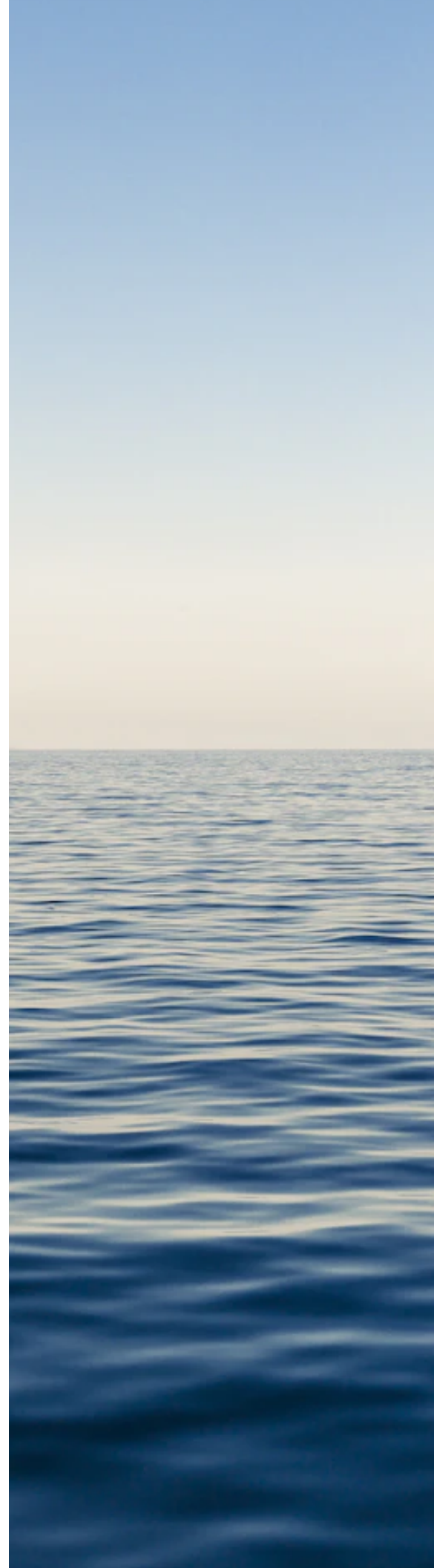
The City of North Bay is committed to incorporating conservation and sustainability into departmental planning and budgeting and identifying energy conservation opportunities throughout the corporation to reduce the City's carbon footprint on the environment.

Between 2013 and 2017, the City reduced its greenhouse gas footprint from the consumption of fossil fuels by 13.7 per cent, while adding and expanding assets to the organization. And, it's targeted to reduce its greenhouse gas emissions by an additional three percent per year over the next five years.

The city has implemented an Energy Conservation and Demand Management Plan. Plan establishes a commitment to improve monitoring, tracking, and reporting systems, embeds conservation into departmental planning and budgeting, and identifies energy conservation opportunities throughout the corporation.

### **ENERGY PARK**

The \$4.5-million facility can not only provide power to Memorial Gardens, the YMCA, and Thomson Park but will be able to continue to operate indefinitely in the event of a massive power outage, such as the blackout that affected most of Ontario and a large part of the Northeastern United States in 2003, offering a "safe haven" for members of the community.





Biking at Waterfront/Kate pace way

## SUSTAINABLE MOBILITY

Development and expansion of sustainable mobility and active transportation network such as bike lanes and multi-use pathways. Horticultural practices such as green roofs, green walls, green lanes, living fences, buffer zones; re-use of sites; engineered wetlands, bio-swales, permeable surfaces, and rainwater management. Brownfield redevelopment, remediation, land reclamation. Air quality programs such as anti-idling, and reduction of greenhouse gas emissions (carbon reduction).

The Active Transportation Master Plan was created. This plan provides the necessary framework for planning, upgrading, and developing the city's active transportation system over the next 20 years.

Accessible bike lines. These lanes are a dedicated space of the roadway for bicycles and are identified by pavement markings and signage. Dedicated bike lanes on both sides of Laurentian Avenue for much of the street as part of the West Link project, bike lanes will soon be added to a section of Main Street West.

Multi-use pathways are found all over the city. These pathways are separate from the roadway and accommodate multiple modes of transportations including walking, rolling, and cycling. The Kate Pace Way runs from Memorial Drive to Cranberry Road in Callander. The Kinsmen Trail follows Chippewa Creek and runs from Airport Road to Stanley Street.



Public Works



[publicworksdspatch@northbay.ca](mailto:publicworksdspatch@northbay.ca)







CGB Planting

# TREE MANAGEMENT

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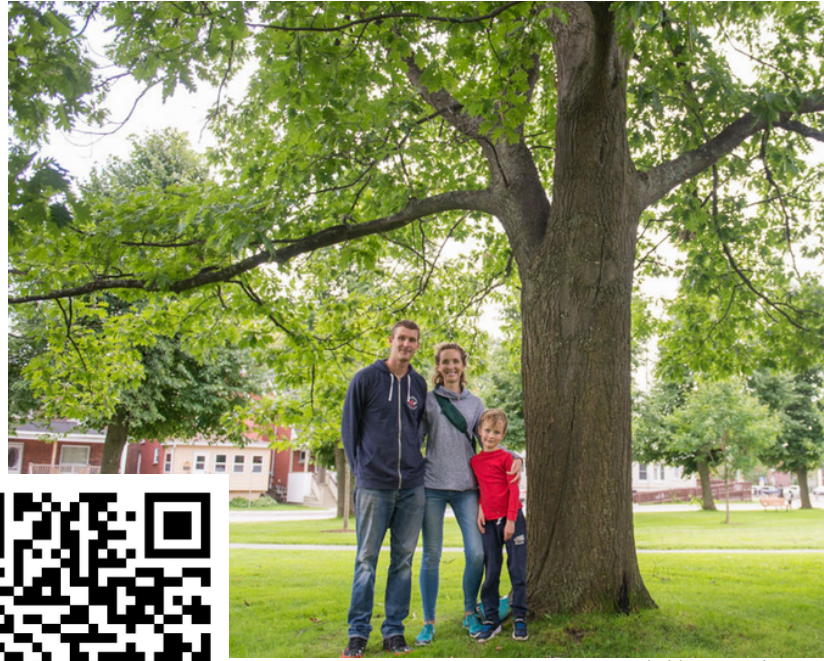


## Residential/Community

Clean Green Beautiful has initiated several tree plantings and collaborated with community partners and volunteers. Some of these initiatives include Orchard plantings, Beatification Projects sponsored by local A&W, and The Greening Schoolyards Project sponsored by North Bay Hydro.

### REMARKABLE TREES

Clean Green Beautiful created the Remarkable Trees Initiative to shine some light on the importance of tree management and the impact one single tree may have. Residents can send in a story and photo about their remarkable tree, which is then featured on the CGB website and social media.



Remarkable Trees Photo

**SCAN TO LEARN ABOUT  
SOME REMARKABLE TREES!**



## Business

### GREENING SCHOOLYARDS WITH NORTH BAY HYDRO

North Bay Hydro supported Clean Green Beautiful North Bay in the Greening schoolyard tree-planting initiative across five local schools. A total of 25 trees were funded by North Bay Hydro and planted at St. Alexander, Mother St. Bride, Our Lady of Fatima, Alliance, and Silver Birches.

North Bay Hydro believes that together, through collaboration and environmental initiatives like this, they can create a better future for generations to come.



North Bay Hydro Tree Plant



“

# GROWING THE TREE CANOPY

*Looking forward to a greener tomorrow.*

”





## TREES FOR NIPISSING AND EAGLE TREE SERVICE

Trees for Nipissing has partnered with several members of the community on various initiatives. Among them are tree plantings in conjunction with North Bay Scouts, which provides property owners with 100 trees each year at an affordable price. At the request of and funded by Clean Green Beautiful and other partners, the organization assisted in the establishment of 7 community orchards and provided plants to the Miskwaadessi Project, a special area where both Indigenous and non-Indigenous individuals can come together to honor Indigenous traditions. Trees for Nipissing is also involved in managing two tree nurseries and a starter nursery in collaboration with NBMCA and Clean Green Beautiful.

Since 1973, Eagle Tree Service has offered the city safe and ethical tree services. From stump grinding to tree plantings, Eagle Tree has served the community. The team has been involved in many community tree plantings, including the North Bay Hydro Greening Schoolyard initiative, Clean Green Beautiful Orchard, and Canadore College tree plantings.



Tree Nursery



Peggy Walsh at Nursery



Hal Falk and Eagle Tree team



# *Institutions*

## **CANADORE COLLEGE**

Canadore College has set a target to be carbon neutral by 2031. As part of their plan, they have committed to preserving existing greenspaces and seeking opportunities to enhance them to protect biodiversity and increase opportunities to sequester carbon.

To achieve this, Canadore has collaborated with community organizations such as Trees for Nipissing, Eagle Tree Services, and Clean, Green, Beautiful – North Bay to increase the tree count at each of their North Bay campuses and residence. In 2022, 15 maple trees were added to College Drive and most recently, 20 maple and bur oak trees were added to Aviation, Commerce Court, and Residence.

These tree planting events help to connect staff, students, and community members and provide additional greenspace to improve overall well-being at these sites.



Canadore Tree Plant



Canadore Tree Plant



## NIPISSING UNIVERSITY

Nipissing University actively maintains the Campus Trail system throughout all four seasons for hiking, biking, and skiing. Faculty and student researchers study the health of the forests and plant biodiversity on the campus grounds.

## NUSU

NUSU in partnership with Clean Green Beautiful planted an orchard on campus.



NUSU orchard Planting



NUSU orchard Planting



NUSU orchard Planting



# Municipality

The City of North Bay has multiple urban forests within the boundaries of the city along with trail systems within these urban forests. Tree management policies and additional initiatives are underway within the city. These include:

## **TREE PLANTINGS**

Public Parks have an annual tree planting program of approximately 50 trees / year that are planted in Parks with lower canopy coverage or to replace removed trees.

## **TREE CANOPY STUDY**

An internal analysis was done of the city tree canopy using LiDAR data. Total City tree density is established along with data specific to certain areas of the City.

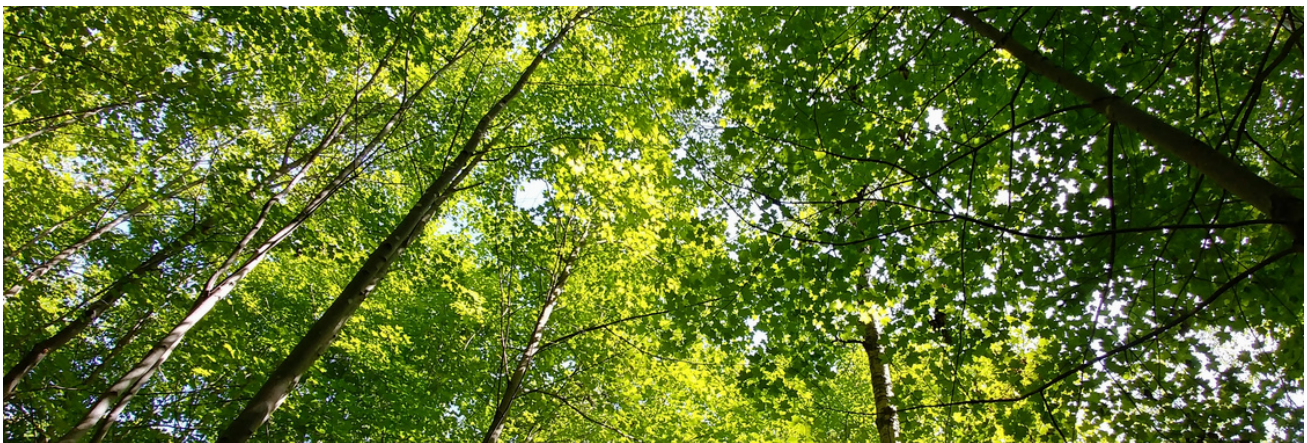
## **PARKS TREE PROTECTION**

Parks procedure and precedent is that trees are only removed from CNB Parks and Open Space areas if their health and condition pose a health and safety risk to the public. Local certified arborists are hired to do condition assessments of mature trees before they're removed. Trees that have canopy die back are pruned to reduce the risk of falling limbs.

## **PARKS TREE DIVERSITY**

Parks plant a diverse range of tree species (primarily native) to reduce the future risk of species specific pests and diseases eliminating a significant portion of our tree canopy.

All Parks trees are planted following ISA (International Society of Arboriculture) standards. Parks have an annual tree planting program to increase the canopy coverage within our Parks system.





“

# RAISING THE BAR OF KINDNESS

*for plants, trees and community.*

”







Inside North Bay Museum

*Residential/Community*

# HERITAGE CONSERVATION

## SCULPTURE

The residents and community are dedicated to preserving the city's heritage. To support this cause, Clean Green Beautiful collaborated with community sponsors and stewards to acquire a sculpture that represents the city's history. This sculpture, crafted by Canadian artist Claude Millette using Corten steel, showcases organic movement and pays homage to our railway heritage.



Sculpture by Claude Millette



## HERITAGE RAILWAY AND CAROUSEL COMPANY

The Heritage Railway & Carousel Company provides hours of laughter and enjoyment to 100,000+ visitors each summer who stop by to ride the beautiful carousels and miniature railway at North Bay's Waterfront. The Heritage Train and Carousel are staffed solely by crews of volunteers who are dedicated to keeping heritage alive in the city!

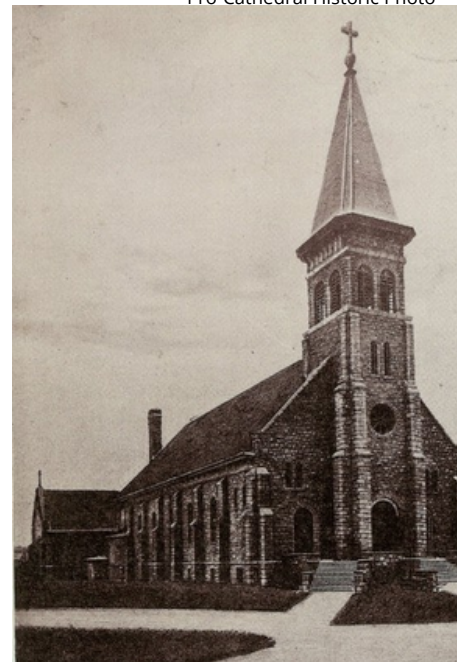


Heritage Railway

## PRO-CATHEDRAL

The Pro-Cathedral is located on Algonquin Avenue. Has been a Cathedral since 1904. In 2001, the Pro-Cathedral underwent major renovations and restoration, bringing back features of the past and using modern technology to update lighting and acoustics. The major renovations were completed at a cost of \$1,242,429. The stained-glass windows, and large, carved oak panels were returned to the sanctuary and decorative touches recreated the feeling of the old church and brought warmth and harmony back to the Cathedral's environment. The entrance doors to the Cathedral were replaced as well.

Pro-Cathedral Historic Photo





# *Institutions*

## **CANADORE COLLEGE**

Each year, Pow Canadore College welcomes community members to their annual Pow Wow. The 2023 theme was “Supporting One Another” in recognition of the difficulties experienced in the last few years due to the COVID-19 pandemic. The Pow Wow is a celebration of culture and community and brings everyone together from the college, university, and community.



Pow Wow Canadore College

## **NIPISSING UNIVERSITY**

The Nipissing Library Archives actively supports the preservation of historical artifacts for the University and North Bay community. Nipissing University is located on the traditional lands of Nibisiing Anishinabeg along the shores of Lake Nipissing within the Robinson Huron Treaty of 1850. As a way of honoring the relationship between land and place the Nipissing University, along with members of the Nipissing First Nation, have erected two tipis in which traditional, land-based learning, cultural teachings, and revitalization of ceremony can occur. These are spaces where learning extends beyond the formal, colonial classroom and encompasses learning in relation to Indigenous knowledge, which includes learning from Elders and community knowledge keepers. Students, staff, and faculty actively work in partnership with and service local First Nations communities to research and preserve the history of the land, water, languages, and people.



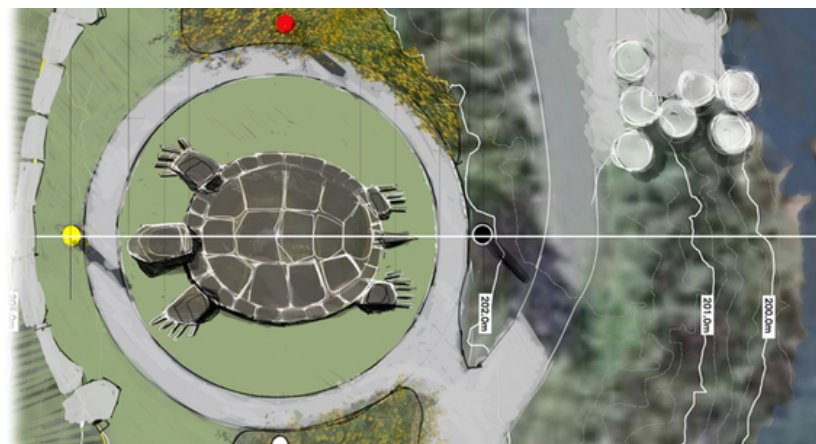
Nipissing University Grounds

## MISKWAADESI

Over 7000 Indigenous people call this area home, and North Bay sits on the traditional territory of the Nipissing people. Miskwaadesi, which means 'painted turtle' in Ojibwe, is an essential for the city as a means of increasing visual Indigenous presence within the city landscape and as an act of reconciliation and inclusion, as a truly collaborative community project between the Friendship Centre and North Bay-Mattawa Conservation Authority. The Miskwaadesi project has many teachings within the amphitheatre space.

A few include:

The 4 coloured poles represent the 4 directions of the medicine wheel, which is many teachings. Miskwaadesi herself represents many teachings and stems from the Ojibwe creation story about Turtle Island (North America) being built on a turtle's back. Miskwaadesi represents one year with the 13 scutes, one representing each moon cycle, 28 smaller scutes around the turtles shell represent the days of the moon cycle. Her seven eggs that will be placed by the water represent the Seven Grandfather teachings – Love, Honesty, Truth, Bravery, Humility, Respect and Wisdom. The flagpole will fly an Indigenous flag 365 days a year, the only one within the city public spaces to do so.



Miskwaadesi Architectural Design



Maurice Switzer



mauriceswitzer4@gmail.com

As Miskwaadesi is completed, a focused reintroduction of native plants for the benefit of all beings will continue in the spaces surrounding her.



## **NORTH BAY- MATTAWA CONSERVATION AUTHORITY (NBMCA)**

As a community-based, environmental organization in Ontario's near north, the NBMCA is dedicated to conserving, restoring, developing, and managing renewable natural resources on a watershed basis. It is our mission to balance human and economic needs with the needs of the natural environment.

The NBMCA's area of jurisdiction equals over 2,900 square kilometers and is based on identified watersheds within the Lake Nipissing and the Ottawa River Basins. Highlights of the NBMCA's jurisdictional area include Lake Nipissing, Trout Lake, Wasi Lake, the Mattawa River, the North Bay Escarpment, and parts of Algonquin Park.



**15 CONSERVATION AREAS  
AND TRAILS NEAR  
OUR CITY TO DISCOVER!  
CHECK THEM OUT!**



Chitra Gowda



chitra.gowda@nbmca.ca



Hike at Eau Claire Gorge





## LAURIER WOODS CONSERVATION AREA

Located in the heart of the city, the 101 hectare (250 acre) Laurier Woods encompasses a provincially significant wetland, rocky outcrops and upland forest; and is a sanctuary to a broad range of wetland and woodland creatures, including migrating birds.

A 10+ kilometre trail network spans the Woods offering excellent opportunities for hiking and wildlife viewing. There is much to appreciate and enjoy in Laurier Woods - some of which are featured at the interpretive stops along the trail. Stop at the dipping platform on the lower pond to catch a glimpse of the wetland birds and aquatic life. Have a seat at the Haist Lookout for a bird's eye view.

Owned and managed in partnership with The Friends of Laurier Woods and the North Bay-Mattawa Conservation Authority

Laurier woods



Laurier woods



Laurier woods, Photo by Robert Morton



## NIPISSING NATURALISTS

The Nipissing Naturalists Club is a not-for-profit organization serving the community for 58 years. The club's objectives are: To observe and enjoy the nature around us, through field trips, meetings, and discussion. To stimulate and increase personal and public interest in and understanding of our natural history. To promote the conservation and wise use of our natural resources including soil, water, woodlands, plants and animal wildlife and to co-operate with other organizations and agencies having the same or similar objectives.

Some of the club's notable recent achievements are:

- Purchased and installed a Motus wildlife tracking station. This technology was invented in Canada and has been deployed mainly along the Canada/USA border. Special tags affixed by researchers monitor the time, speed, stop overs and direction of wildlife as they travel within the range of the Motus wildlife tracking station. This Motus station was the first south of James Bay and north of Barrie in Ontario when it was deployed.
- Laurier Woods Conservation Area that protects 250 acres. Club members were instrumental in working with City Council, raising funds and engaging volunteers to protect this key area.
- Published species at risk booklet. The booklet raised awareness of local species at risk that are described by their, Ojibway, French, English and scientific names.
- Organized annual Louise de Kiriline Lawrence Nature Festivals together with the Friends of Laurier Woods, North Bay Mattawa Conservation Authority and many annual collaborators.
- Spearheaded the funding and approval to erect a historic plaque to recognize Louise de Kiriline Lawrence a well know naturalist and midwife.
- Membership has been growing we now have over 150 members
- Our club is the only community group to monitor bats in Canada and the USA using the recently developed N. American Bat Monitoring protocol. The data collected is submitted to the government and university agency for public use. We provided evidence for the first time that all 8 of Ontario's bat species live in the area.



Fred Pinto



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## PLANS AND POLICIES

Several plans and policies have been set in place to ensure heritage conservation including the Cultural Plan.


This Cultural Plan represents a significant vision and commitment by City Council and staff to identify, develop and grow cultural experiences in our community.



**SCAN TO READ UP ON  
THE CULTURAL PLAN!**

## NORTH BAY MUSEUM

Located in the historic Canadian Pacific Railway station, the North Bay Museum strives to fulfil its mission to “inspire the discovery of the people and places of North Bay’s past and present” through programming and exhibits.

 [www.northbaymuseum.com](http://www.northbaymuseum.com)

## DIONNE QUINTS MUSEUM

Preserve the birth home of the Dionne Quintuplets and accompanying artifacts within the City of North Bay. Develop and foster community awareness of Canadian history for the enjoyment and edification of current and future generations.

 [www.dionnequintshome.com](http://www.dionnequintshome.com)



Dionne Quints Home

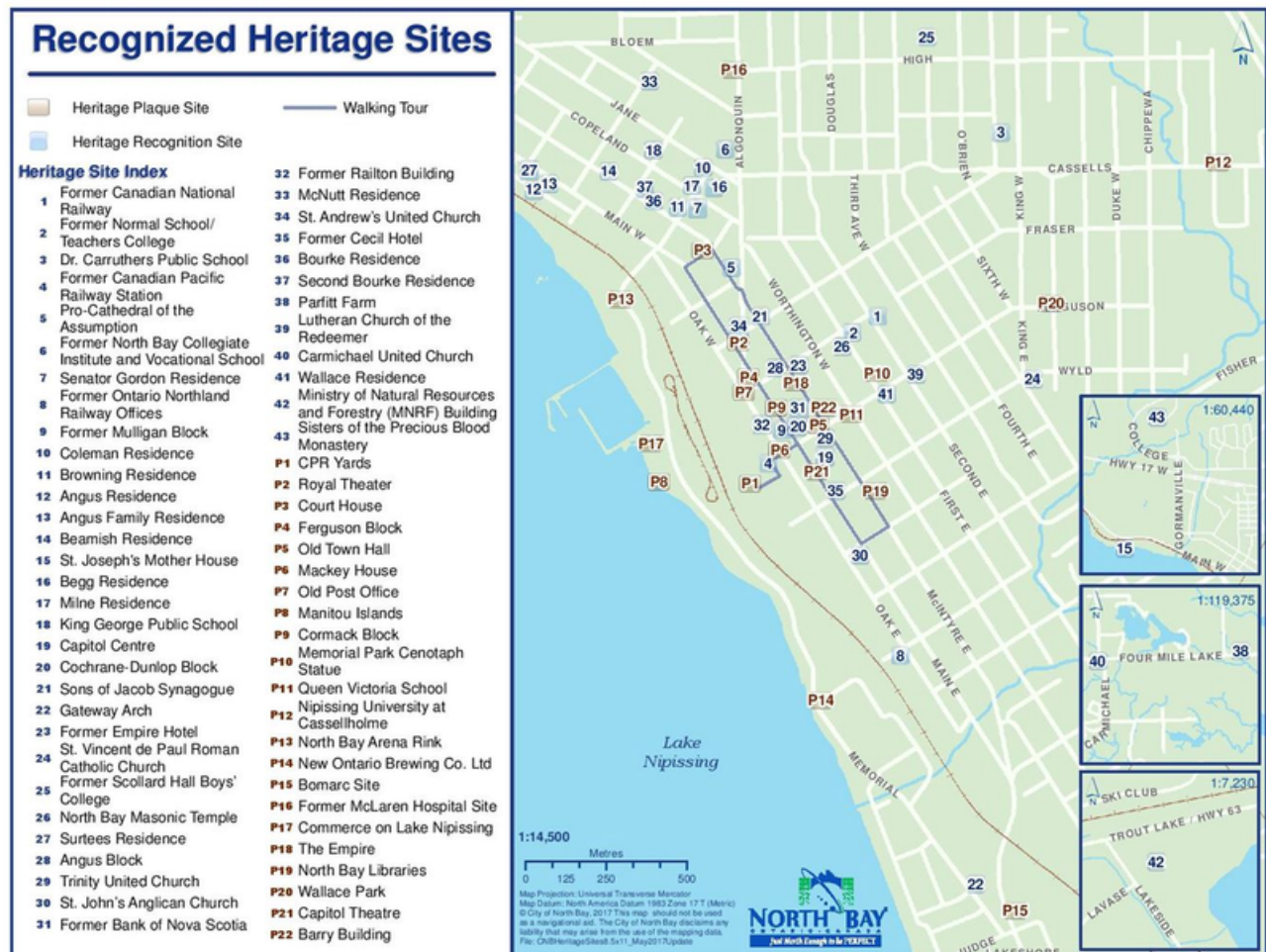


Historical Quints Photo



# HERITAGE WALKING TOURS

Recognized heritages site walking tours for both City-Wide and Downtown Core.



## HERITAGE SITE PLAQUE PROGRAM

The purpose of this program is to identify and recognize sites that are historically significant to the community but have undergone considerable changes. In many cases, the building described in the Heritage Site Plaque is no longer present.

There are at least 22 plaques through this program. Examples are CPR Yards, Royal Theater, Court House, Capitol Theater etc.



**SCAN TO SEE NORTH BAY'S  
HERITAGE SITES!**

## MUNICIPAL HERITAGE COMMITTEE

The Municipal Heritage Committee is an advisory body to City Council which advises on matters under the Ontario Heritage Act. They run a number of initiatives that have the city's heritage conservation as their top priority. Some initiatives include:

**Heritage Diary Podcast.** The podcast shares stories of local shared history about heritage, folklore, local development, personal testimony, and experiences.

**Century of Service Recognition Program.** The goal of the program is to acknowledge the contributions that these businesses have made to the City of North Bay.

**Site Evaluation Program.** The Site Evaluation Program seeks to recognize properties that have architectural and/or historical characteristics. The program is sometimes referred to as the Glass Plaque Program, as certain properties with exceptional qualities are commemorated with a glass plaque.

## CULTURE DAYS

Culture Days raises the awareness, accessibility, participation, and engagement of Canadians in the arts and cultural life of their communities. With the support of volunteer groups at the national, provincial, and local levels, hundreds of thousands of artists, cultural workers, organizations and groups, volunteers and supporters self-mobilize to host free participatory public activities that take place in hundreds of cities and towns throughout the country over the last weekend of September each year.

# CULTURE DAYS



Bryan Kimber



[bryan.kimber@northbay.ca](mailto:bryan.kimber@northbay.ca)







# **LANDSCAPE AND FLORAL DISPLAYS**

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# Residential/Community

## STREETSCAPES

Clean Green Beautiful challenged North Bay residents to nominate their neighbours for beautiful yards and landscapes. By doing so, nominees received a doorknocker letting them know of their nomination, entered in a draw for a chance to win a gift card from a local garden center and their landscape would be featured on our social media pages.



Streetscape Nominee Submission

**STREETSCAPES**

RECOGNIZING BEAUTIFUL YARDS AND LANDSCAPES  
IN YOUR NEIGHBOURHOOD!

A Clean Green Beautiful initiative in support of Growing Resilient  
Neighbourhoods and Communities in Bloom 2023!

**TO NOMINATE A NEIGHBOUR:**

Take a photo of your nominee's  
yard/landscape and fill out the Streetscapes  
nominee form by scanning the QR code!

@cleangreenbeautifulnb  
Clean Green Beautiful North Bay  
cleangreenbeautifulnb@gmail.com  
www.cleangreenbeautiful.com

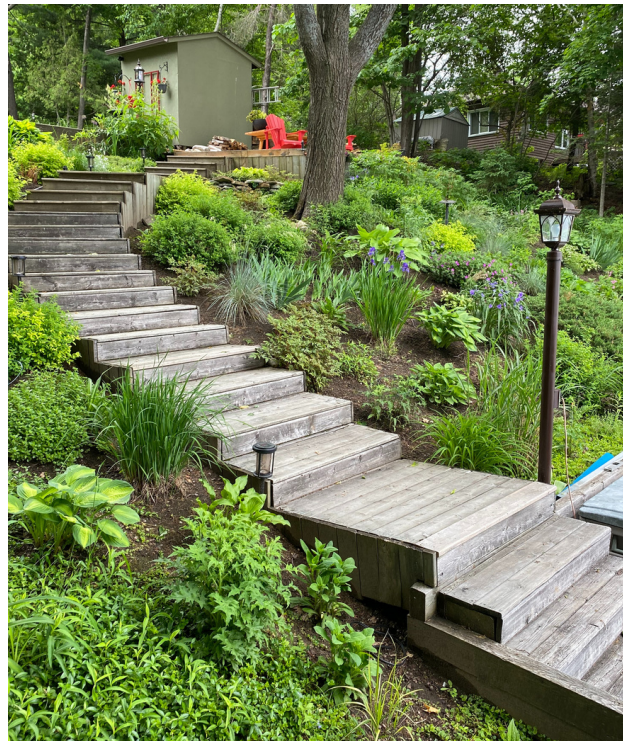
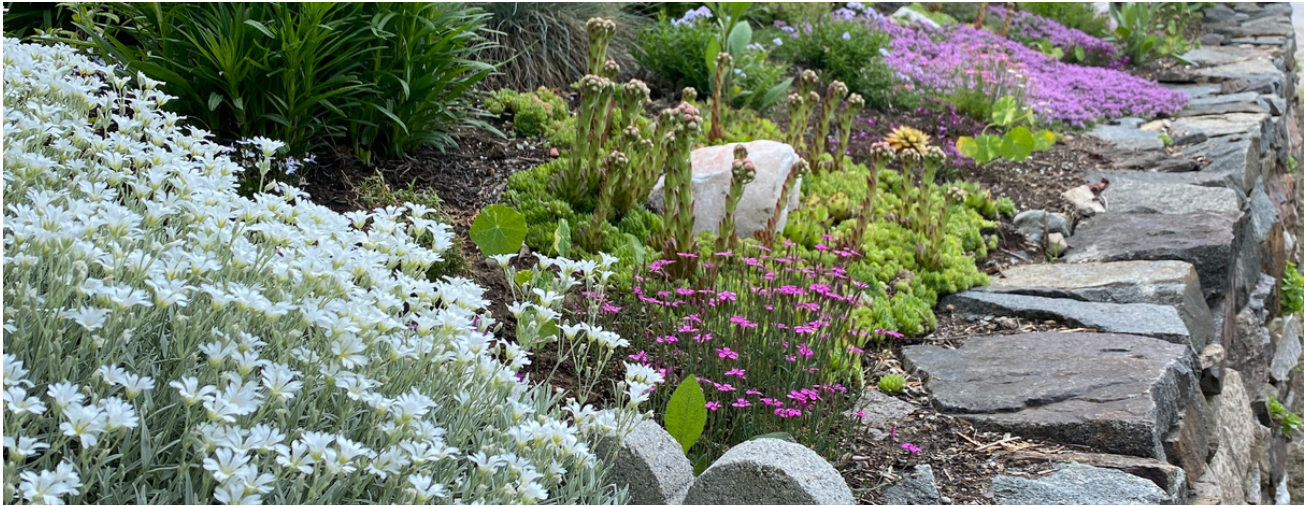
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Promotional Poster



Streetscape Nominee Submission





Streetscape Nominee Submissions



## ROTARY CLUB

For the past 100 years in North Bay, Rotary has had a strong tradition of partnering with like-minded organizations, and the city, in support of projects that promote a healthy environment and outdoor activities. Projects of note include the Rotary Splash Pad, Rotary Picnic Shelter, Laurier Woods Conservation Area 'Growing Campaign', Clean Green Beautiful North Bay (equipment, cleanups crews), and Tulips Flower Beds [part of Rotary's ongoing End Polio Now awareness campaign].

Rotary is currently working in partnership with the North Bay Heritage Gardeners on the establishment and care of a pollinator garden at the waterfront, and with the city, on the installation of a fully accessible Rotary Playground adjacent to the splash pad.

A future project being explored is the creation of a Rotary trail from the waterfront to the splash pad/playground via the underpass that had been included in the re-development of the former CP rail lands to accommodate the proposed expansion of the Heritage Railway. The plan would include a secondary trail to the Marina Point Village Retirement Home.



Rotary Club Splash Pad



## HERITAGE GARDENERS

The North Bay Heritage Gardeners are dedicated to developing a year-round, community-based, educational, horticultural, and environmental program focusing on waterfront beautification.

The development of North Bay's waterfront fulfilled a dream. It was truly beautiful with shrubs, trees, and perennials. However, it soon became overgrown and weedy due to the scarcity of maintenance dollars and the enormous task of looking after the beds at the waterfront.

The North Bay Heritage Gardeners' organization was formed in 1997 to work with the City of North Bay. With the support of City staff and the Master Gardeners, 40 women from the Living Fit Inside/Out Program attempted to make improvements to those beds. An Educational Horticultural Program began using the waterfront as a living classroom. Groups of five to ten people were teamed with a Master Gardener as their advisor. Since then, gardening enthusiasts have registered as Heritage Gardeners, and approximately 52 garden beds at the North Bay waterfront are currently maintained by many passionate volunteers.



Heritage Gardeners Members

Volunteerism is a cornerstone in the success of The Heritage Gardeners. The organization has over 200 active volunteers that have been beautifying the garden beds at the waterfront for over 25 years.

Over 1,200 participants have taken part in the program. Every year, garden beds are enhanced, amended, or redesigned. It is only through a substantial group of engaged volunteers that the Heritage Gardeners can make significant progress toward fulfilling its mission.

The gardening season runs from May to October each year. Volunteers are placed in teams along the waterfront and garden under the guidance of a team leader. Teams typically spend one to two hours per week maintaining their garden bed.

**"I LOVE BEAUTY, AND I AM PROUD TO PLAY A SMALL PART IN THE BEAUTIFICATION OF NORTH BAY'S WATERFRONT. IT IS A JOY TO WORK WITH OUR VOLUNTEERS. THEY ARE AMAZING! I HONESTLY HAVE GAINED MORE FROM THE HERITAGE GARDENERS THAN I HAVE GIVEN TO THE ORGANIZATION."**

*Wanda Wallace, Co-Chair*

## HORTICULTURAL SOCIETY

On May 24th, 2022 the North Bay Horticultural Society celebrated its 60th anniversary. They are one of 274 Societies in 19 districts of the Ontario Horticultural Association, and in District 18, they are one of 13 Societies. Their goal is to encourage horticulture, environmentalism, and gardening topics and activities among members and the public.



Garden at Nipissing University



# Business

## STREETSCAPES

Clean Green Beautiful challenged North Bay businesses to nominate their neighbours for beautiful storefronts landscapes. By doing so, nominees received a doorknocker letting them know of their nomination, entered in a draw for a chance to win a gift card from a local garden center and their landscape would be featured on our social media pages.



FDM, Located on Airport Road



Tim Hortons Located on Lakeshore Drive



Martyn Funeral Home




NBDCC Streetscapes



## GARDEN CENTRES

Local garden centres in North Bay play an important role in enhancing the city's aesthetic appeal by supplying plants, trees, and bushes to residents, businesses, and the municipality. To encourage the beautification of the city, CGB has partnered with the garden centres to offer a 10% discount on the purchase of plants or hangers for outdoor use. These centres are L'Ami's, Laporte's and Burrows!



 [www.lamiscentre.garden.com](http://www.lamiscentre.garden.com)



 [www.burrowscountrystore.com](http://www.burrowscountrystore.com)



 [www.laportesnursery.ca](http://www.laportesnursery.ca)






A Clean Green Beautiful business initiative in support of Communities in Bloom 2023!

**DO YOUR PART! BEAUTIFY YOUR BUSINESS STOREFRONT BY PLANTING A POT OR HANGER!**

Receive a one time **discount of 10%** by presenting your business card to the following local garden centres:  
Burrows, Laporte's and L'Ami's!

Tag us on Instagram with a photo of your planter to be featured on our story!

 @cleangreenbeautifulnb  
 Clean Green Beautiful North Bay  
 cleangreenbeautifulnb@gmail.com  
 [www.cleangreenbeautiful.com](http://www.cleangreenbeautiful.com)

Find us on Social Media and stay up-to-date on community initiatives!



Promotional Poster



## PARKS

### LEE PARK

Created in 1929 with donated land from the T.&N.O Railway company and was named after the existing railway chairman, George W. Lee. At the time and up until the 1960's Lee Park was the gateway to the City of North Bay where Highway 11 ran through the city. The North Bay Gateway Arch is still located in Lee Park.

The Park has evolved over the years and is now one of North Bay's Central Parks for events and community activities. In the summer, it's host to midway's, festivals, and multiple community-run events. It has a fully accessible playground, outdoor exercise equipment, the Kate Pace Way, and plenty of open green space and trees. In the winter, a one-kilometer skating trail runs through the park as well as a popular sliding hill and an access point to a five-kilometer multi-use winter trail.



Kiwanis playground Sign



Gateway Arch



## MEMORIAL PARK

The city block bounded by Fraser, First, Ferguson, and Second became the site of the North Bay Normal School, which opened in 1909 and still stands at the corner of First Avenue West and Fraser Street. In 1917, the province deeded the remainder of the land for use as a Memorial Park to commemorate the local residents who gave their lives in WWI.

The Agriculture and Parks Committee of Council, with input from local school children and from well-known sculptor Harold French (who helped plan the Vimy Memorial), came up with the design for the actual physical memorial. The 2,000-pound monument itself was crafted by Canadian sculptor C.D. McKenzie of Toronto. The largest monument cast in bronze in Canada at the time, it measures 26'6" from base to statue top. The statue of a Canadian soldier with bowed head, measuring 8'6" in height, stands on some 60 tonnes of granite. The base holds a North Bay dedication and is engraved with the names of important WWI battles. The contractors were Andrew Craig of North Bay and McIntosh Granite of Toronto.

Memorial Park is now the site of annual Remembrance Day services and is one of the main annual flower displays in the city.



Memorial Park Monument



## THOMSON PARK

Named after Roy Thomson, 1st Baron Thomson of Fleet. Around 1963, Roy Thomson was approached by the City to help develop this park land behind Memorial Gardens.

This Park has evolved over the years and it now a central city park that has multiple uses including; Fisher Football Field, Johnson Baseball Field, playground, skate park, winter sliding hill, the Kinsen (Ecopath) trail, Chippewa creek and a fully accessible paved pathway with many seating areas along the way.



Thomson Park Playground



Mark Thomas



[mark.thomas@northbay.ca](mailto:mark.thomas@northbay.ca)

*A LOOK INTO*

## **STRONG COMMUNITY GROUPS AND ORGANIZATIONS**



**Scan and view page 16-17  
(Last updated 2019)**

*INSIGHT ON*

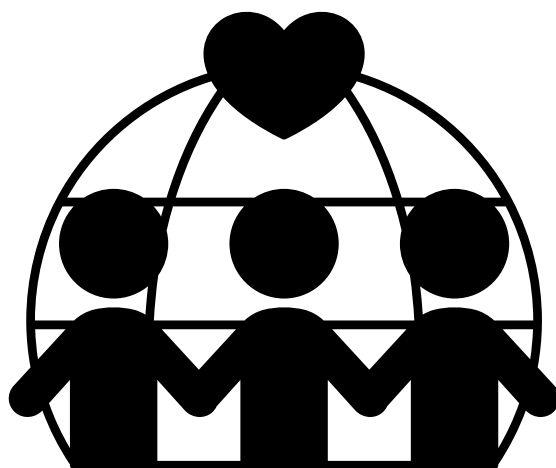
## **COMMUNITY SAFETY**



**SCAN ME!**







**In North Bay, community involvement is highly valued. With over 300 grassroots organizations, numerous volunteers generously offer their time to improve our city. The community is committed to values such as integrity, respect, collaboration, excellence, and accountability, which are also upheld by Communities in Bloom. With each passing day, our city is thriving and growing stronger.**

*Thank you volunteers!*







# *Thank you* **CiB COMMITTEE**

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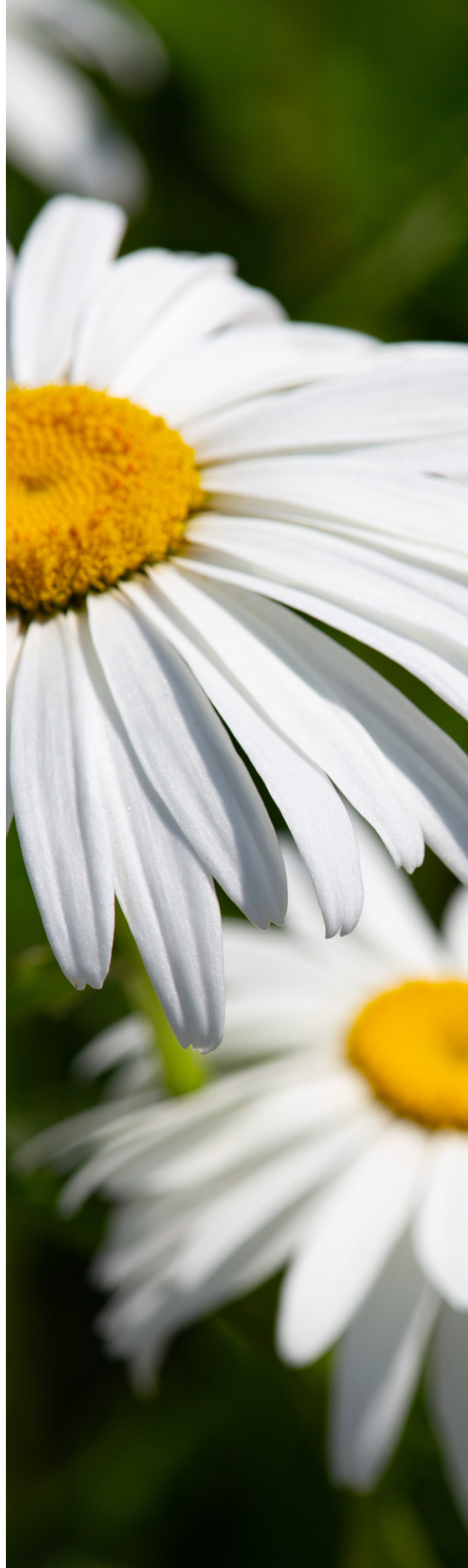
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*Thank You*

## COMMUNITIES IN BLOOM JUDGES

*Matt Robertson*



Matt Robertson graduated from the Niagara Parks Commission School of Horticulture in 1987. Co-owner of Verdant Landscape and Design Inc., a Milton, Ontario based landscape firm. Matt teaches horticulture technician students at both Mohawk and Humber colleges during the winter months.

*Cody Cacciotti*



Cody Cacciotti works as a business developer for Cambrian R&D, the applied research department of Cambrian College of Applied Arts and Technology in Sudbury, Ontario. He currently serves as the President of the Northern Ontario Railroad Museum and Heritage Centre, leads the town of Capreol's Communities in Bloom committee and chaired the town's centennial celebrations in 2018. Cody graduated from Laurentian University with a Bachelor of Education and a Master of Arts (History) and possesses expertise in community building, economic development, tourism and heritage and event development.

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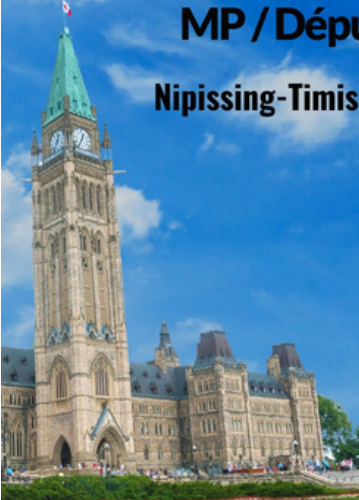
Waterfront Walkway View










# Anthony ROTA

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# THANK YOU!

*-City of North Bay*