

ARTS AND CULTURE NIGHTS SPONSORSHIP PACKAGE

2023 Sponsorship Opportunities

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INTRODUCTION

This package outlines sponsorship opportunities available for the 2023 Arts and Culture Nights.

SPONSORSHIP BENEFITS

BENEFITS PROMOTION AND ADVERTISING DETAILS

Full use of the logo and name of the event for promotion, advertising, and merchandising purposes during the term of the sponsorship agreement.

- Newspaper
- On-site Exposure
- Television
- Radio
- Banner Displays
- Posters
- Brochures
- Website
- Social Media
- Attraction Branding

GENERAL BENEFITS OVERVIEW

A sponsorship association with Arts and Culture Nights delivers an integrated package of benefits including comprehensive media inventory, signage and promotional rights. Following are some of the general benefits of a sponsorship with the 2023 Arts and Culture Nights.

- Comprehensive promotional and advertising rights
- Event pre-promotion and coverage (local/network)
- Newspaper coverage local
- On-site exposure
- Online exposure

CASH
SPONSORSHIP
DAOVACEC

PACKAGES	Donor \$0 - \$200	Bronze \$250 - \$700	Silver \$750 - \$1,500	Gold \$2,000 - \$4,500	Platinum \$5,000 -\$9,500	Presenting \$10,000+
Name Listed on Sponsorship Board	0	0	0	0	0	0
Name Listed in Sponsorship Section of Website	•	•	•	•	•	•
Name Listed in Thank You Ad	٥	0	0	0	0	0
Logo on Website		0	0	0	0	O
Banner Displayed at Event*		©	0	0	٥	0
Website Link			O	٥	٥	٥
Logo on Poster			O	©	٥	٥
Logo on Brochure			O	©	•	•
Branding of an Attraction/Other				©	٥	•
Banner Displayed on Main Stage*					•	٥
Booth Space on Grounds*						٥
One Artist/Band presents Your Company "Name" at Evening Entertainment*						0

IN-KIND SPONSORSHIP PACKAGES	Donor \$250 - \$500	Bronze \$750 - \$1,500	Silver \$2,000 - \$4,500	Gold \$5,000 - \$10,000	Platinum \$15,000 +
Name Listed on Sponsorship Board	0	0	٥	0	0
Name Listed in Sponsorship Section of Website	٥	٥	٥	0	٥
Name Listed in Thank You Ad	0	0	0	0	0
Logo on Website		0	٥	0	٥
Banner Displayed at Event*		٥	٥	0	٥
Website Link			٥	0	٥
Logo on Poster			٥	0	٥
Logo on Brochure			٥	0	٥
Branding of an Attraction/Other				0	٥
Banner Displayed on Main Stage*					0

Arts & Culture Nights

2023 Sponsorship Agreement

Business Name	ntact Name	
Mailing Address		
	Po	stal Code
Business Telephone	Cellphone	
-ax	Email	
SECTION A - SPONSORSHIP CONTRIBUTION		
For the 2023 event, the value of my cash contribution is:	\$	(A) In addition to or in
olace of a cash, or will make an in-kind contribution valued at:	\$	(B)
My total sponsorship contribution total value is: (A + B)	\$	(C
SECTION B - INVOICING OPTION		
□Please check one of the following:		
□Full invoice to follow □Special terms as outlined below	□Just in-kind spor	nsorship – no cash
SECTION C - IN-KIND CONTRIBUTION (ifapplical	ole)	
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Signature	Da	

PHONE (705) 474-0400 ext. 2329 or 2335- P.O. BOX 360, NORTH BAY, ONTARIO P1B 8H8

Personal information on this form is collected under the authority of the Municipal Freedom of Information and Protection of Privacy Act and will be used for the purpose of processing sponsorships. Questions about this collection or personal information should be directed to the City Clerk, 200 McIntyre Street East, North Bay (705) 474-0626, ext. 2510.

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