



North Bay Public Art: All-Wheel Park Mural Submission Requirements

Project: All-Wheel Park Mural Vinyl Wrap

Due Date: Sunday June 1, 2025

Contact: publicart@northbay.ca

Project Description

The Corporation of the City of North Bay in partnership with the City of North Bay's Public Art Advisory Committee (PAAC) is seeking artists and designers to submit digitally created images or high-quality scans of original artwork. Submissions must be in a digital format and will be used to vinyl wrap sections at the All-Wheel Park at the Downtown Waterfront.

One successful applicant will be selected for this project.



Artists are highly encouraged to create a colourful, energetic and vibrant street art design while considering the location, surroundings and users of the All-Wheel Park.

The artist is responsible for the design only. Printing and installation will be handled by the City of North Bay.

Artist Fee

The successful applicant will receive \$1,500 for their artwork.

Purpose

To strengthen the prominence of public art within high pedestrian traffic areas, provide an opportunity to recognize local and regional artists and improve beautification within the City of North Bay.

Risk and Responsibility

Artists should understand that the finished work will be installed onto the All-Wheel Park which may require eventual repair or replacement due to the elements. Therefore, the City of North Bay cannot guarantee the duration of the work's display or be responsible for any damages or modifications of the artwork due to required maintenance and wear and tear. Artists should also be aware that public artwork can be a target for vandalism. The City of North Bay cannot guarantee that vandalized works will be repaired, restored, or replaced as this is dependent on available funding. Artists must accept the

risk that their artwork may be removed if damage and/or vandalism occur at the city's discretion.

Eligibility and Criteria

- Artists and designers with ties to North Bay and area
- Must be unique and original work
- Must not include promotion, branding or logos
- Must not include any vulgar or offensive words or imagery
- Must consider ways of mitigating graffiti, such as reducing blank space
- Must be able to produce high-res 300 DPI (dots per inch) digital document via scan or digitally produced and placed on the template provided

Selection Process

Proposals will be evaluated by North Bay's PAAC committee under but not limited to the following criteria:

- Artistic Merit - artwork exhibits high quality artistic ability and execution within project scope
- Community Impact - generates a positive and strong visual impact on community/site location
- Viability - artwork meets technical requirements

The finalists will be presented to the community for a public vote.

Art Release Form

If selected as a successful applicant, you will be required to complete and sign the City of North Bay's Public Art Advisory Committee's Art Release form.

Submission Checklist

Checklist must be completed to be considered by the Public Art Advisory Committee.

- Artist biography:
 - About yourself including your connection to North Bay
 - Contact information (name, email address, phone number)
 - Artist website and/or social media links to be shared on the City of North Bay's social media platforms if your artwork is selected
- Artist Statement:
 - Inspiration
 - Art practice (describe your process and medium of choice. If submitting digital artwork, explain the tools and processes you used)

Disclaimer: If there is any suggestion of the use of AI, the committee may ask for you to submit images of your work in progress.

- Attach a mock-up of your artwork using the attached template and save it as a JPEG or PNG file
- Provide a vector file or a high-resolution image (300DPI) of your artwork to use for printing if your artwork is selected
- Include your name on the title of each document
- Submit your application by email to publicart@northbay.ca
 - If sending your files through Google Drive:
 - Create a portfolio folder in your Google Drive or cloud service titled “your name – All-Wheel Park”
 - On your folder go to the far right and select the three dots (more actions)
 - Select share, under general access switch from “restricted” to “anyone with the link”
 - Select copy link then select done
 - Paste the link into an email and send it to publicart@northbay.ca

Once your application is submitted, you will receive a confirmation email within 5 business days.

Deadline for submissions: Sunday June 1, 2025

Please direct any questions to the Public Art Advisory Committee (PAAC):
publicart@northbay.ca

Public Art Advisory Committee All-Wheel Park

