



Public Skating Sponsorship Opportunities

Supporting public skating in the City of North Bay helps you connect with the community while gaining visibility and demonstrating your commitment to promoting health and wellness.

ANNUAL TITLE SPONSORSHIP

\$10,000 | Full season | All locations

Your contribution applies to all public skating events across all arena locations for one season.

- ✓ Logo placement on promotional materials for all public skating events
- ✓ Mention in social media posts leading up to the events
- ✓ Opportunity to set up a promotional booth at select events to engage with attendees
- ✓ Acknowledgement on the City of North Bay's website
- ✓ Option to provide promotional signage to be posted at public skating events

MONTHLY SPONSORSHIP

\$2,500 | One month | All locations

Your contribution applies to all public skating events across all arena locations for one month.

- ✓ Logo placement on promotional materials for all the month's public skating events
- ✓ Mention in social media posts leading up to the events
- ✓ Opportunity to set up a promotional booth at select events to engage with attendees

SINGLE EVENT SPONSORSHIP

\$500 | One event | One location

Your contribution applies to a specific public skating event of your choice.

- ✓ Logo placement on promotional materials for the public skating event
- ✓ Mention in social media post(s) leading up to the event
- ✓ Opportunity to set up a promotional booth at the sponsored event

The public skating season typically runs from September to April.
Payment will be due upon agreement of sponsorship.

For more information:
Melinda Fry, Manager of Sports & Events
705-474-0400 ext. 2662
melinda.fry@northbay.ca