



North Bay Public Art: Centennial Overpass Banner  
Project

# Application Requirements

**Due Date:** October 16, 2024

**Contact:** lacey.stevens@northbay.ca

## Project Description

The Centennial Marketing & Promotion Sub-Committee is seeking artists and designers to submit digitally created images, high quality photographs or scans of original artwork that represent North Bay's history. All artwork must be created to fit a VERTICAL banner (34"x90").

Must include historical North Bay elements such as;

- Aviation
- Rail
- Water
- Ringette
- Gateway Arch
- Etc.

The artist is responsible for the design only. Installation will be handled by the City of North Bay. All submissions will be juried using the Centennial Overpass Banner Project Artwork Evaluation Rubric.

## Purpose

To promote the city of North Bay's 100th Anniversary and showcase its rich history through public artwork.

## Risk + Responsibility

Artists should understand that the finished work will be installed onto mounted light posts which may require repair or replacement due to the elements. Therefore, the City of North Bay cannot guarantee the duration of the work's display or be responsible for any damages or modifications of the artwork due to required maintenance and wear and tear. The artwork is intended to be up for the duration of 2025 (January 1st-December 31st, 2025). Artists should also be aware that public artwork can be a target for vandalism. The City of North Bay cannot guarantee that vandalized works will be repaired, restored, or replaced as this is dependent on available funding. Artists must accept this risk that their artwork may be removed if damage or vandalism occurs at the city's discretion and following the intended duration of the artwork December 31st, 2025.

## Eligibility + Criteria

- Artist, designers, and creative professionals with ties to North Bay and area
- Must be unique and original work, new or existing artwork is eligible but must align with North Bay's history (ideas noted in Project Description)
- If you submitted artwork for the Traffic Box Initiative or Panel Art project, please submit a NEW design (duplicate designs will not be accepted)
- Must not include promotion, branding or business logos
- Must not include any vulgar or offensive words or explicit offensive imagery
- Must consider ways of mitigating graffiti, such as reducing blank space
- Must be able to produce high-res 300 DPI (dots per inch) digital document via scan, photograph, or digitally produce and place on a template if selected
- Must be appropriate for a flat **vertical** surface (landscape artwork will not be considered)
- **Each artist can submit a maximum limit of (2) pieces of artwork**

## Artist Fee

Successful applicants will receive a fee of \$700 per piece selected.

## Art Release Form

All applicants must complete, sign, and include with their submission the City of North Bay's Centennial Overpass Banner Project's Art Release Form. **Each artist must submit (1) art release form PER artwork.**

## Selection Process

Proposals will be evaluated by the Centennial Marketing & Promotion Sub-Committee under but not limited to the following criteria:

- **Artistic Merit** - artwork exhibits high quality artistic ability and execution within project scope.
- **Elements of Design** - Elements within project scope are well thought out and the design is a good representation of North Bay's history and will fit a vertical banner.
- **Creativity & Originality** - artwork represents North Bay's history and celebrates North Bay's 100th anniversary within an original design.

## Ways to Apply

Create a portfolio folder in your Google Drive or cloud service titled "your name - Centennial Overpass Banner Project"

- On your folder go to the far right and select the three dots (more actions)
- Select share, under general access switch from "restricted" to "anyone with the link"
- Select copy link and hit done
- Copy the link into an email and send it to lacey.stevens@northbay.ca

OR Email all documents to lacey.stevens@northbay.ca

## What to Include in Submission

- Maximum (2) Digital image(s) of your artwork - vector, based format or high-resolution image (300DPI)
- In ONE PDF Document include:
  - Contact Information
  - Short bio including connection to North Bay (under 100 words)
  - Brief description of inspiration (under 100 words)
  - Artist website and/or social media link (if available)

## Additional Requirements

- Include your name on the title of each of the documents (i.e. documents: JaneDoeBio; images: JaneDoe01 JaneDoe02)When using a cloud service such as Gmail ensure your share settings are open to anyone with the link or the jury will not be able to access your portfolio
- Submissions that do not meet the requirements or are missing documents will be deemed incomplete and will not be considered
- Include only the requested materials in your submission

## Important Note

You are not required to tailor your design or image to fit the banner size. If you have rendered your design to fit the dimensions that is great but will not be a determining factor in the selection process.

## **Timeline**

Deadline for submissions: October 16, 2024, by 4:30pm

Successful applicants contacted to secure high-res digital image: October 28, 2024

Successful applicants announced: November 4, 2024

Installation begins: January, 2025

**Please direct any questions to the Centennial Celebration Programmer**

**Lacey Stevens: [lacey.stevens@northbay.ca](mailto:lacey.stevens@northbay.ca)**



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# Art Release Form

I the undersigned, own the rights to the Artwork entitled \_\_\_\_\_  
(the "Work")

I give permission to use my Work in his or her entry to the City of North Bay/Centennial Celebration Marketing & Promotion Sub-Committee Overpass Banner Project. I hereby give the City of North Bay/Centennial Marketing and Promotion Sub-Committee (and those authorized by said Centennial Marketing and Promotion Sub-Committee, including but not limited to the Corporation of the City of North Bay.) A royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of that entry, including my Work, in whole or in part, in any media now existing or later developed, for any purpose, including but not limited to advertising and promotion in any media.

I understand that the City of North Bay/ Centennial Marketing and Promotion Sub-Committee (and those authorized by said Centennial Marketing and Promotion Sub-Committee including but not limited to the Corporation of the City of North Bay) is under no obligation to use the entry in any way. I waive any claim or right of action arising out of these uses described in this release.

Print Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For artists less than 18 years of age whose Parent/Legal Guardian will receive the honorarium on their behalf:

\_\_\_\_\_  
Name of Parent/Legal Guardian

\_\_\_\_\_  
Signature of Parent/Legal Guardian

Date: \_\_\_\_\_