

Industrial Target Area

Overview

The vitality of the industrial sector is often used as a means for evaluating the economic health of a community. As the City continues to maintain a diversified and resilient local economy, it must target its investments into employment, housing and the downtown core.

Community Improvement Plans provide the municipality with tools under the [Planning Act](#) and [Municipal Act](#) to create opportunity in return for private sector investment and development in particular areas of the City. The boundaries of the Industrial Target Area are identified in [Schedule 'A'](#).

Please Note: Proposed redevelopment and/or rehabilitation projects for existing industrial buildings must include a minimum of a 25% increase in useable floor space and/or have a substantial increase in employment.

Goals and Objectives

The primary objective in the Industrial Target Area is to help support and encourage the creation of diversified employment opportunities and new employment opportunities within the City. The development and redevelopment of employment lands help to create a resilient local economy and expand our industrial tax base. In creating a vibrant economy and new employment opportunities, the City will attract new residents and grow the population.

The City will continue to invest in the creation of additional employment lands, but will rely on the private sector to invest in the creation of new employment opportunities and the rehabilitation of older buildings and industrial sites. The goals in the target area are:

- Improve the market attractiveness and competitiveness of industrial land in North Bay
- Enhance North Bay's image as an Industrial Hub in the North
- Promote economic rehabilitation, revitalization, economic diversification, economic development and prosperity in North Bay
- Increase investment in industrial land development in North Bay
- Increase employment on industrial land, create new employment opportunities & retain existing employment
- Increase the long-term industrial assessment base and industrial land property tax revenues
- Where appropriate, promote the redevelopment of brownfield sites for industrial use

Incentive Programs

The Incentive Programs offered within the Industrial Target Area are:

1. Tax Increment Rebate
2. Municipal Fee Rebate
3. Development Charges Rebate
4. Professional Study Grant

1. Tax Increment Rebate

Purpose: To provide financial incentives to stimulate new private sector investment by new and existing businesses and the intensification of residential units in the form of development, redevelopment, rehabilitation and/or adaptive reuse of buildings.

Description: Can provide an annual tax increment based grant of up to 100% in year 1, 75% in year 2, 50% in year 3 and 25% in year 4 following the completion and occupancy of a building that has been constructed or renovated.

Rebate Percentage	Year
100%	1
75%	2
50%	3
25%	4
0%	5

Eligible Costs: The incremental amount of the municipal portion of taxes paid by the applicant as a result of the development, redevelopment, rehabilitation and/or adaptive reuse of the site/project.

2. Municipal Fee Rebate

Purpose: To provide a rebate for the required municipal fees needed for a project that stimulates new private sector investment by new and existing businesses, redevelopment, rehabilitation and/or adaptive reuse of buildings.

Description: Can provide a rebate of 100% of the municipal fees to a maximum of \$250,000 required for the development or redevelopment of a project. The eligible grant includes but may not be limited to:

- [Building & Demolition Permits](#)
- [Planning Act Applications](#)¹
- [Minor Variances](#) and [Consent to Sever \(severances\)](#)
- Encroachment Agreements
- [Sign Permits](#)

Eligible Costs: Up to 100% of the municipal fees identified above are eligible to be rebated back to successful applicants up to a maximum of \$250,000.

3. Development Charges Rebate

Purpose: To provide a grant for the required development charges for development, redevelopment, rehabilitation and/or adaptive reuse of building(s) and or site.

Description: Can provide a rebate of up to 100% of the required development charges up to a maximum of \$250,000.

¹ Includes: Official Plan Amendments, Zoning By-law amendments, Draft Plans of Subdivision/Condominium, Consent, Minor Variance, Site Plan Control Agreements.

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Eligible Costs: Applicants can receive a 100% grant on the required development charges up to a maximum of \$250,000.

4. Professional Study Grant

Purpose: To provide a financial incentive to offset the cost of hiring a professional engineer, architect and/or a qualified designer for the design of a project that stimulates new private sector investment through development, redevelopment, rehabilitation and/or adaptive reuse of building (s) and or site.

Description: This program can provide a grant equal to 50% of the cost to a maximum of \$5,000 to hire a professional engineer, architect and/or a qualified designer for the design of a project that stimulates new private sector investment through development, redevelopment, rehabilitation and/or adaptive reuse of building (s) and or site.

Eligible Costs: Up to 50% of the costs to engage a third professional engineer, architect and/or a qualified designer for up to a maximum of \$5,000.

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Contact Information

Adam Curran, M.ES, RPP, MCIP
Policy and Business Development Planner
Planning Services, 5th Floor, City Hall
200 McIntyre Street East
North Bay, Ontario P1B 8H8
Email: Growthcip@northbay.ca
Phone: 705-474-0400 ext. 2402

Or visit www.northbay.ca/gcip

Appendix A – General Program Requirements

General GCIP requirements are as follows:

- a) In the Industrial Target Area, the proposed redevelopment, rehabilitation of an existing industrial building in a M1, M2, M3, M4, MBP, MR, MAP-A or MAP-G zone through Zoning By-law 2015-30, as amended, must include a minimum of a 25% increase in useable floor space or have a substantial increase in employment.
- b) An application for any financial incentive program contained in this CIP:
 - i) Can be made only for development, redevelopment, rehabilitation, and/or adaptive reuse of a building or property within the identified target areas of this CIP.
 - ii) Must be submitted to the City prior to the commencement of any works to which the incentive program will apply and prior to the application for a building permit.
 - iii) Must include plans, drawings, studies, reports, cost and/or other studies, details and information as may be required by the City to satisfy the City with respect to project eligibility, design, performance and conformity with the GCIP.
- c) Review and evaluation of an application and supporting materials against program eligibility requirements will be done by City staff and the Chair of Community Services (hereinafter “Review Team”), who will make the decision to approve, deny or defer the application.
- d) Eligibility will be based on the allocated funds to the GCIP, and the applications will be dealt with on a first come first serve basis. Applicants may receive partial funding, if the remaining funds cannot meet the request of the applicant.
- e) Applicants applying under this GCIP cannot apply for a tax increment grant program under any other applicable CIP or similar incentives.
- f) Properties located in multiple target areas can only apply for incentives in one target area for the lifetime of this plan.
- g) As a condition of approval, the applicant may be required to enter into a Grant Agreement with the City. This Agreement will specify the terms, duration and default provisions of the incentive to be provided. This Agreement is also subject to approval by Council or Council’s designate.
- h) The City reserves the right to audit the cost of any and all works that have been approved under any of the financial incentive programs, at the expense of the applicant.
- i) The City is not responsible for any costs incurred by an applicant in relation to any of the programs, including without limitation, costs incurred in anticipation of a grant.
- j) If the applicant is in default of any of the general or program specific requirements, or any other requirements of the City, the approved grant may be delayed, reduced or canceled, and the applicant may be required to repay part or all of the approved grant.

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- k) The applicant will have one (1) year from the time of approval of the application to submit the required information to receive their grant payment. The applicant may apply for an extension in writing; the Review Team has the authority on behalf of Council to grant extensions. Failure to meet the one (1) year requirement, and where no extensions have been given, the application will be deemed to have been denied and no grants will be given.
- l) The City may discontinue any of the programs contained in the CIP at any time, but applicants with approved grants will still receive said grant, subject to meeting the general and program specific requirements in the allotted time.
- m) Proposed land uses must be in conformity with the Official Plan, Zoning By-law and other planning requirements and approvals.
- n) All proposed works approved under the incentive programs shall conform to provincial laws and City guidelines, by-laws, policies, procedures, and standards.
- o) All works completed must comply with the description of the works as provided in the application form and contained in the grant agreement, if required, with any amendments as approved by the City.
- p) All construction and improvements made to buildings and/or land shall be made pursuant to a Building Permit, and/or other required permits, and constructed in accordance with the Ontario Building Code and all applicable zoning requirements and planning approvals.
- q) Where required by the City, outstanding work orders, and/or orders or requests to comply, and/or other charges from the City must be satisfactorily addressed prior to grant approval or payment.
- r) The property subject to GCIP application, and any other property and/or properties linked to the applicant and/or property owner(s), must be in good standing at the time of the application and throughout the entire length of the grant commitment, including but not limited to property taxes, status of Building Permit(s) etc.
- s) City staff, officials, and/or agents may inspect any property that is the subject of an application for any of the incentive programs offered by the City.
- t) The total of all grants and tax assistance provided in respect of the particular lands and buildings for which an applicant is making the application under the programs contained in this CIP and any other applicable CIPs shall not exceed the eligible costs of the improvements to those particular lands and buildings under all applicable CIPs.
- u) An approved application permits City Staff, Officials and/or agents of the City the right to announce approved financial grants once the work has commenced or as agreed upon by the City and the applicant.
- v) Proponent agrees to provide annual reporting documentation for the entirety of their tax increment period (four (4) years).